

72k

Natural Dermato Cosmetics

swiss  made

72k Product Range



72k

Natural Dermato Cosmetics

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72k  the natural path to healthy skin



swiss  made



72k multi-talent spot serum

swiss made



72k extra-comfort cleansing foam

swiss made



72k active toner spray

swiss made



72k face serum

swiss made



72k face cream

swiss made



72k eye serum

swiss made



72k eye cream

swiss made



72k skin protection

swiss made



72k The Enzym Peeling

swiss made



72k The Multi-Talent Cream Mask

swiss made



72k The Bakuchiol Face Oil

swiss made



lifting face massage roller

swiss made

72k luxurious skin care product range at a glance. From first-aid through daily routines to treatments.



72k
extra-comfort
cleansing foam
women

product info

swiss made



72k
active toner spray
women

product info

swiss made



72k
active toner spray
men

product info

swiss made



72k cleansing
and toner range



72k
multi-talent
spot serum

the first-aid solution
for skin problems

product info

clinical study

swiss made



72k
face serum

product info

clinical study

swiss made



72k
face cream

product info

clinical study

swiss made



72k
eye serum

product info

clinical study

swiss made



72k
eye cream

product info

clinical study

swiss made

72k serum & cream range





72k
sun
SPF 30 tinted

product info

swiss made



72k
sun
SPF 50+

product info

swiss made



72k
sun
SPF 50+ tinted

product info

swiss made



72k sun
skin protection range



72k

The Enzym Peeling

product info

swiss made



72k

The Multi-Talent Cream Mask

product info

swiss made



72k

The Bakuchiol Face Oil

product info

swiss made



72k

lifting face massage roller

product info

swiss made



72k skin treatment product range



72k multi-talent spot serum
swiss + made



72k extra-comfort cleansing foam
swiss + made



72k active toner spray
swiss + made



72k face serum
swiss + made



72k face cream
swiss + made



72k eye serum
swiss + made



72k eye cream
swiss + made



72k skin protection
swiss + made
















































































72k The Enzym Peeling
swiss + made



72k The Multi-Talent Cream Mask
swiss + made



72k The Bakuchiol Face Oil
swiss + made

72k Natural Dermato Cosmetics swiss + made	72k the multi-talent spot serum	72k extra-comfort cleansing foam	72k extra toner spray	72k face serum	72k face cream	72k eye serum	72k eye cream	72k skin protection	72k The Enzym Peeling	72k The Multi-Talent Cream Mask	72k The Bakuchiol Face Oil
											
	1st aid	skin care							skin treatment		
Normal skin											
Dry skin											
Oily skin											
Combination skin											
Mature Skin											
Men Skin											

72k is a complete, powerful, safe and easy-to-use 100% natural organic dermato skin care, that is suitable for all skin types and provides a protective shield at every stage of life.

Skin indications

first-aid for skin problems	impurities enlarged pores folliculitis	inflammation redness & irritation	pigmentation melasma
Acne (cure illness)	Couperose Rosacea	scars acne scars	loss of elasticity sagging
facial forehead wrinkles	- eye - wrinkles crow's feet drooping hanging eyelids dark circles puffiness	rough, laky, stressed skin, damaged skin barrier	texture dull complexion uneven skin tone
senile warts	sun damaged skin sun protection		

The 72k multi-talent spot serum is your first-aid treatment companion for major skin disorders. Meanwhile, the 72k skin care and skin treatment line completes the natural path to a healthy daily routine and a sense of well-being.

72k Natural Dermato Cosmetics swiss made	72k the multi-talent spot serum	72k extra-comfort cleansing foam	72k extra toner spray	72k face serum	72k face cream	72k eye serum	72k eye cream	72k skin protection	72k The Enzym Peeling	72k The Multi-Talent Cream Mask	72k The Bakuchiol Face Oil
	1st aid	skin care							skin treatment		
first-aid for skin problems											
impurities enlarged pores folliculitis											
inflammation redness & irritation											
pigmentation melasma											
Acne (cure illness)											
Couperose Rosacea											
scars acne scars											
loss of elasticity sagging											
facial forehead wrinkles											
- eye - wrinkles crow's feet drooping hanging eyelids dark circles puffiness											
rough, laky, stressed skin, damaged skin barrier											
texture dull complexion uneven skin tone											
senile warts											
sun damaged skin sun protection											



72k multi-talent spot serum

the first-aid solution for skin problems

product info

clinical study

swiss made



72k face serum

product info

clinical study

swiss made



72k face cream

product info

clinical study

swiss made



72k eye serum

product info

clinical study

swiss made



72k eye cream

product info

clinical study

swiss made

72k serums & creams / aging and skin problems

12	20	30	40	50	60	70+
		skin impurities & acne multi-talent spot serum face serum				
				dry skin face & eye serum face & eye cream		
		sensitive skin with redness & irritation multi-talent spot serum face serum				
				facial & forehead wrinkles multi-talent spot serum face serum & cream		
		large pored skin multi-talent spot serum face serum				
				Couperose & Rosacea multi-talent spot serum face serum & cream		
		oily skin & shiny T-zone multi-talent spot serum face serum				
				pigmentation spots multi-talent spot serum face serum		
		dark circles under the eyes eye serum & cream				
				drooping & hanging eyelids eye serum & cream		
				eye wrinkles / crow's feet eye serum & cream		
			scares multi-talent spot serum			
				senile warts multi-talent spot serum		
				loss of elasticity face & eye serum face & eye cream		



72k Product Details

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72k eye serum men

72k face serum women

72k face serum men

72k eye cream women

72k face cream women

72k sun skin protection SPF 30 tinted unisex

72k sun skin protection SPF 50+ untinted unisex

72k sun skin protection SFP 50+ tinted unisex

Skin Treatment

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72k The Mult-Talent Cream Mask unisex

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72k the natural path to healthy skin



swiss made



72k multi-talent spot serum

unisex

Highly efficient repair and defense serum with most percentage of multi-active Artemisia C-08UC Complex®, 60%

Indications

For all skin types and ages
Recommended for teenagers
For wide range of skin problems



The first-aid solution and companion for life

The 72k multi-talent spot serum is an effective first-aid for a wide range of skin problems. It serves to restore healthy and radiant skin. Thanks to its antiseptic and antibacterial properties, the 72k Artemisia C-08UC Complex® acts like a protective shield on the skin, soothing any inflammation that occurs and repairing skin damage that has already occurred. Coarse sebum, enlarged pores, blackheads or acne show reduced. The skin appears evenly toned, hyperpigmentation and acne scars are reduced. The formulation also has an anti-inflammatory and Eastringent effect, and the natural oils in the unique active formula moisturize. As a result, the skin is soothed and the healing process is initiated, restoring its healthy glow. This makes 72k an excellent cosmetic companion for life.



Main effect

- Intensive action on acne, acne marks and blemishes to restore a healthy clear, and smooth skin
- Significantly reduces hyper-pigmentation, excess sebum, redness, large pores and inflammation
- Prevents breakouts and has a whitening effect
- Reduces facial wrinkles, scares and senile warts
- Stimulates skin regeneration and protects against environmental damage

How to use

Apply morning and evening. After cleansing and toning, dab onto specific area selectively as well as entire face, gently massage into skin and complete with final care product. Practical applicator which allows precise application.

Available sizes

Sample	2 ml
Travel	5 ml
Consumer	15 ml
Professional only	30 ml

[Ingredients](#)

[Clinical Study](#)

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Specifically designed to fade hyperpigmentation, acne scars. Prevents breakouts. With whitening effect. Restores healthy, clear and smooth skin. Significantly reduces acne, acne scars, inflammatory lesions, redness and enlarged pores. Stimulates skin regeneration and protects against environmental damage.



72k + the natural path to healthy skin

100% natural vegan cosmetics

Ingredients

72k multi-talent spot serum



Key ingredients

Artemisia C-08UC Complex®



Sodium Ascorbyl Phosphate (SAP)

is a naturally occurring, water-soluble derivative of vitamin C. An antioxidant that reduces oxidative stress, neutralizes free radicals, effectively slows the aging process and delays the formation of fine lines and wrinkles. SAP has the ability to penetrate the epidermis without causing irritation.

Malva Sylvestris extract

Because of its anti-inflammatory and antiseptic properties, mallow flower extract is especially helpful for treating acne and skin irritation. Research has shown that it can even help with eczema flare ups, psoriasis, and wound healing. It has soothing, moisturizing, and protective effects on the skin. The flavonoids protect the skin from free radicals, reduce cellular damage, leading to an anti-aging effect. The tannins have an astringent effect, which means they refine the skin's pores and tighten the skin. Mallow extract is rich in vitamins like vitamin C, which promotes collagen production and helps the skin appear firmer and healthier. Suitable for the care of dry, sensitive skin.

Alchemilla Vulgaris Extract

Lady's mantle extract is a valuable ingredient for skincare products due to its antioxidant, anti-inflammatory, and astringent properties. It can help to brighten the complexion, reduce inflammation, protect the skin from free radical damage, and cleanse the skin and tighten pores.

Ingredients (INCI)

Aqua, Alcohol*, Glycerin, **Artemisia Annu Extract***, Pentylene Glycol, Sodium Ascorbyl, Phosphate, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Malva Sylvestris Extract*, Alchemilla Vulgaris Extract*, Primula Veris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Achillea Millefolium Extract*, Melissa Officinalis Leaf Extract*, Veronica Officinalis Extract*, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Mentha Piperita Leaf Extract*, Xanthan Gum, Lactic Acid, Farnesol**, Geraniol**, Linalool**, Benzyl Benzoate**, Citronellol**, Citral**, Limonene**

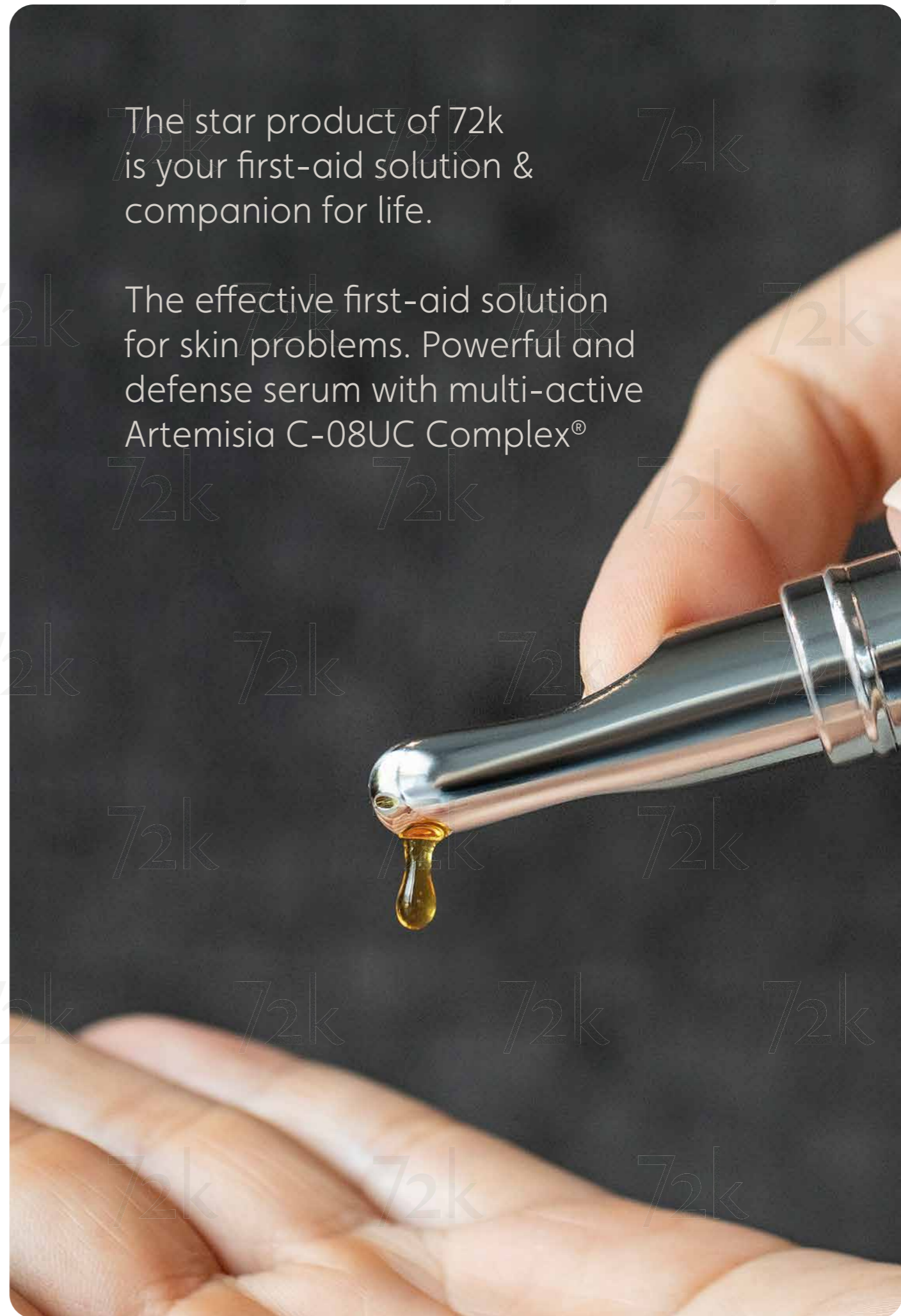
* certified organic
** part of natural essential oils

INCI

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The star product of 72k is your first-aid solution & companion for life.

The effective first-aid solution for skin problems. Powerful and defense serum with multi-active Artemisia C-08UC Complex®





72k extra-comfort cleansing foam

unisex

Gentle cleansing foam with purifying Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details

Whether in the morning or after a busy day: stressed skin demands gentle cleansing that frees it from the ballast of everyday life. Put an end to impurities, excess skin oil, and make-up residue. The 72k extra-comfort foam cleanser is an ultra-light freshness boost that frees the skin and lets it breathe again. Selected Phytoextracts cleanse, exfoliate, moisturize and smooth the skin. Beneficial botanical oils soothe, calm, and give the skin a pleasant feeling of freshness for a long time.

We only use plant-based organic alcohol for our cleanser.

Main effect

- Gently frees the skin from impurities, makeup and excess sebum
- Moisturizes and softens the skin
- Provides deep pore cleansing
- Maintains the skin's natural pH and hydrolipid film
- Effectively prepares the skin for the following active care ingredients
- Also suitable as shaving foam

How to use

- use AM and PM
- apply to damp skin; gently massage onto face and rinse gently with warm water; dry the skin
- for all skin types

Available sizes

Travel	50 ml
Consumer	150 ml
Professional only	500 ml

[Ingredients](#)

[Clinical Study](#)

[Indications](#)

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Ingredients
**72k extra-comfort
 cleansing foam**



Key ingredients

Artemisia C-08UC Complex®



Pentylene Glycol is a moisturizing agent with antimicrobial properties and also serves as a kind of „penetration enhancer,“ meaning it helps deliver active ingredients into the skin and distribute them more effectively. In brief: serves as a penetration enhancer / hydrates / antimicrobial properties

Glycerin (Moisturizer)

Glycerin binds moisture and keeps the skin nourished and supple for a long time. It promotes wound healing and provides a pleasant, soft skin feel. Our glycerin is plant-based and of organic quality. In brief: provides long-lasting moisture, accelerates wound healing, and supports skin elasticity.

Sodium Coco Sulfate is a particularly mild surfactant that cleanses gently yet thoroughly. It is skin-friendly and especially suitable for people with sensitive skin.

Sucrose Cocoate is a very mild, hydrophilic lipid. It is a re-fattening, irritation-soothing emollient. It promotes a pleasant, soft skin feeling during the washing process and after cleansing.

Ingredients (INCI)

Aqua, Pentylene Glycol, Glycerin, Sodium Coco-Sulfate, Alcohol*, Sucrose Cocoate, Artemisia Annua Extract*, Artemisia Vulgaris Extract*, Simmondsia Chinensis Seed Oil*, Leontopodium Alpinum Flower/Leaf Extract*, Magnolia Biondii Flower Extract*, Coco-Glucoside, Disodium Cocoyl Glutamate, Sodium Cocoyl Glutamate, Tocopherol, Helianthus Annuus Seed Oil, Citrus Paradisi Peel Oil*, Pelargonium Graveolens Oil*, Cananga Odorata Flower Oil*, Xanthan Gum, Potassium Sorbate, Lactic Acid

* certified organic

INCI

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72k active toner spray

women

Active toner with refreshing and re-vitalizing Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details

Here beauty becomes a routine! The discreet 72k facial toner offers the skin something special every day. The beauty mist is finely distributed with each spray. It refreshes the skin with valuable Phytoextracts, which provide ample moisture and cleanse, reinvigorate, and soothe the skin in case of irritation. At the same time, the plant extracts have an astringent effect, where the skin contracts and appears tightened. Selected plant oils nourish, cool, and protect the skin's natural moisture barrier. The wonderfully invigorating effect pampers all skin types – at any age. Your skin will thank you! We only use water from the mineral springs Adelboden, one of the highest springs in Europe in the heart of the Swiss Alps.

Main effect

- Moisturizes
- Soothes, relaxes and revitalizes the skin
- Preserves the skin's natural pH balance
- Completes the cleansing routine
- Optimizes the absorption of subsequent active care ingredients

How to use

- use AM and PM
- close the eyes before spraying the toner on the face and neck; wait for skin to dry
- for all skin types

Available sizes

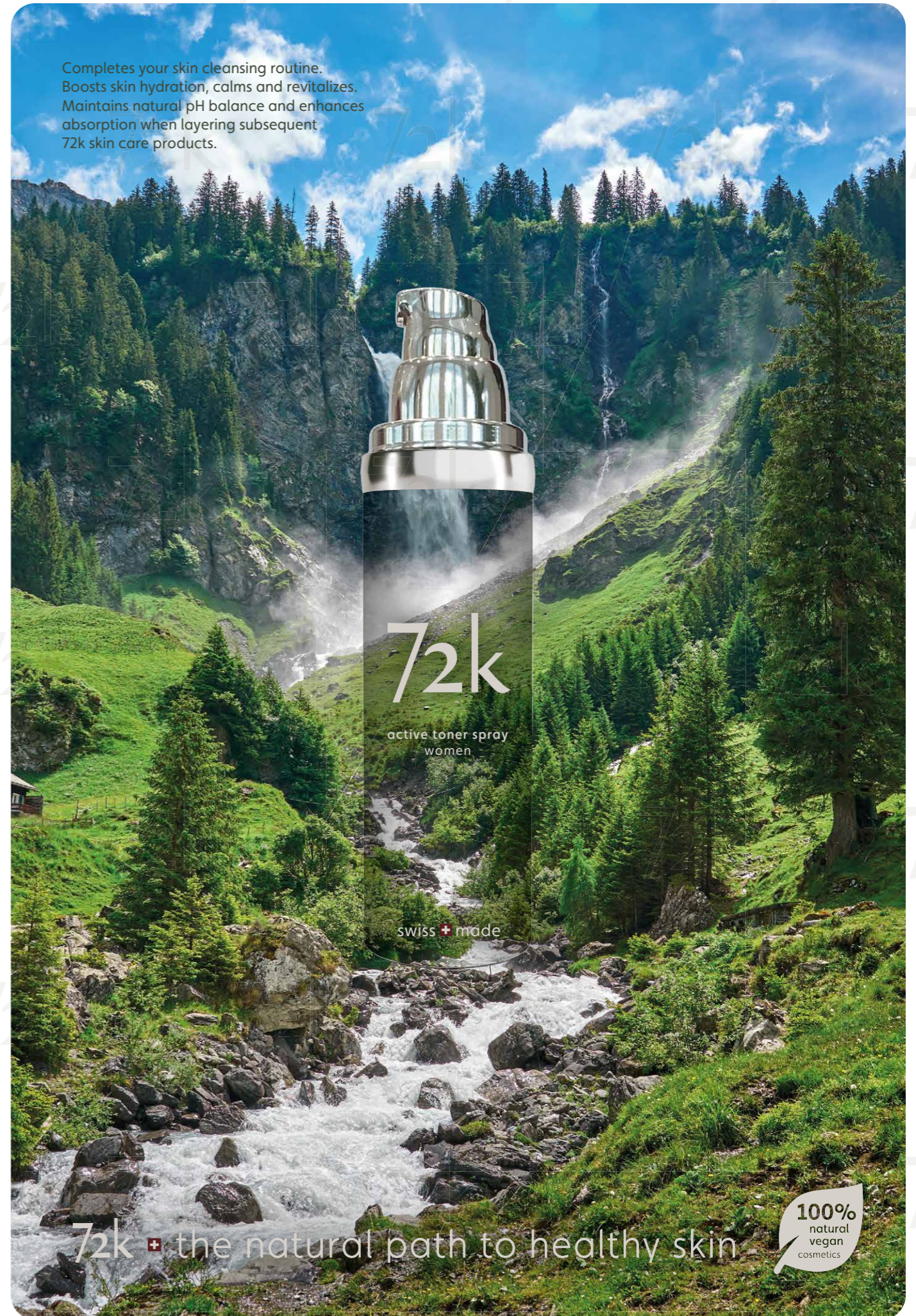
Travel	30 ml
Consumer	150 ml
Professional only	500 ml

Ingredients

Clinical Study

Indications

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Completes your skin cleansing routine. Boosts skin hydration, calms and revitalizes. Maintains natural pH balance and enhances absorption when layering subsequent 72k skin care products.

72k + the natural path to healthy skin

100% natural vegan cosmetics



72k active toner spray

men

Active toner with refreshing and re-vitalizing Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details

With the courage to innovate, you can maintain a masculine appearance! The 72k Intensive Tonic is a good example. The innovative firming and cooling effect becomes apparent with regular use. Phyto-extracts and botanical oils work deep into the pores. The finely dispersed mist of the 72k Intensive Tonic cleanses and refreshes men's skin, soothes and quenches smoldering skin irritations such as shaving burn with gentle coolness. The astringent effect of our tonic firms the skin by contracting and revealing exceptionally energized skin. Beneficial plant oils contribute to the skin's visibly nourished and hydrated appearance. Smart routine for a confident man with surprisingly beautiful skin.

Main effect

- Moisturizes
- Soothes, relaxes and revitalizes the skin
- Preserves the skin's natural pH balance
- Optimizes the absorption of subsequent active care ingredients
- Soothes irritation from shaving
- Provides a comfortable and luxurious feeling on skin

How to use

- use AM and PM
- close the eyes before spraying the toner on the face and neck; wait for skin to dry
- for all skin types

Available sizes

Travel	30 ml
Consumer	150 ml
Professional only	500 ml

[Ingredients](#)

[Clinical Study](#)

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Completes your skin cleansing routine. Boosts skin hydration, calms and revitalizes. Soothes skin irritations after shaving. Maintains natural pH balance and enhances absorption when layering subsequent 72k skin care products.



72k + the natural path to healthy skin



Ingredients

72k active toner spray women



Key ingredients

Artemisia C-08UC Complex®



Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water originates far from any environmental influences after a journey of several years through the layers of rock in the untouched mountain world of the Swiss Alps. It is rich in minerals and trace elements.

Artemisia Abrotanum Extract: Improves the skin's moisture content. Protects skin elasticity and counteracts collagen breakdown.

Leontopodium Alpinum Extract (Alpine Edelweiss): Synergistic effect from antioxidant and anti-inflammatory properties. Soothes the skin and strengthens the skin barrier. Brightening properties.

Rosa Damascena Flower Water: Antibacterial, antimicrobial, and anti-inflammatory properties. Soothes the skin and reduces pores.

Centaurea Cyanus Flower Extract (Cornflower Extract): Due to its astringent properties, it is an optimal ingredient for acne skin, or skin blemishes. Fights bacteria and impurities. Regulates the skin's sebum production.

Ingredients (INCI)

Aqua, Alcohol*, Glycerin, Artemisia Annu Extract*, Artemisia Abrotanum Extract*, Artemisia Vulgaris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Rosa Damascena Flower Water*, Centaurea Cyanus Flower Extract*, Pentylene Glycol, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Coco-Glucoside, Lactic Acid, Citronellol**, Limonene**

* certified organic
** part of natural essential oils

INCI women

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Ingredients

72k active toner spray men



Key ingredients

Artemisia C-08UC Complex®



Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annu Extract. Special use of alcohol in tonic and serum applications: The name tonic comes from the term 'toning' and means increasing the tension of muscles, nerves and blood vessels. And that is exactly what we achieve with the 72k Tonic. Alcohol opens up cell connections and penetrates the skin barrier. This improves the skin's absorption capacity. This makes it easier for subsequent ingredients from creams and serums to penetrate the skin and develop their full effect. The positive property of alcohol is always used in combination with soothing and nourishing active ingredients, especially in toners. After toning, less subsequent care is required due to the improved absorption capacity.

Glycerin: Our Glycerine is plant derived and of organic quality. Glycerine is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerine also as an extraction agent in our Artemisia Annu Extract.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Ingredients (INCI)

Aqua, Alcohol*, Glycerin, Pentylene Glycol, Artemisia Annu Extract*, Artemisia Vulgaris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Cetraria Islandica Extract*, Bambusa Vulgaris Leaf Extract*, Coco-Glucoside, Lactic Acid

* certified organic
** part of natural essential oils

INCI men

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72k face serum

women

Ultra-lifting and firming face serum with multi-active Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details

Well-formulated beauty looks good on every woman! The enchanting effectiveness of the 72k face serum is entirely focused on this and clinically proven. Based on his powerful formulation of the innovative, unique Artemisia C-08UC Complex® and the compelling power of precious plant actives. The synergistic Phytoextracts revitalize firms and acts as an astringent. When necessary, they also have antibacterial and anti-inflammatory effects.

Additionally, the sodium hyaluronate booster moisturizes the skin and, along with the bio-botox Acemella Spilanthes (para press), makes it look smoother and firmer. Beneficial plant oils leave the skin glowing and youthful by nourishing, soothing, and protecting it from drying out. (A plant peeling effect stimulates the skin's cell renewal.) The Artemisia C-08UC Complex® brightens your skin, clears its complexion, and protects you with antioxidants. Leaving you with glowing skin and a pleasant feeling. 72k facial serums add extra care to blur the traces of time!

Main effect

- Clinically proven to stimulate collagen formation in the skin
- Firms and tightens fine lines, wrinkles and sagging skin
- Refines pores, combats uneven skin texture and uneven pigmentation
- Anti-pollution effect: protects the skin from harmful environmental influences

How to use

- use AM and PM
- gently massage onto face and neck; allow to absorb
- for all skin types

Available sizes

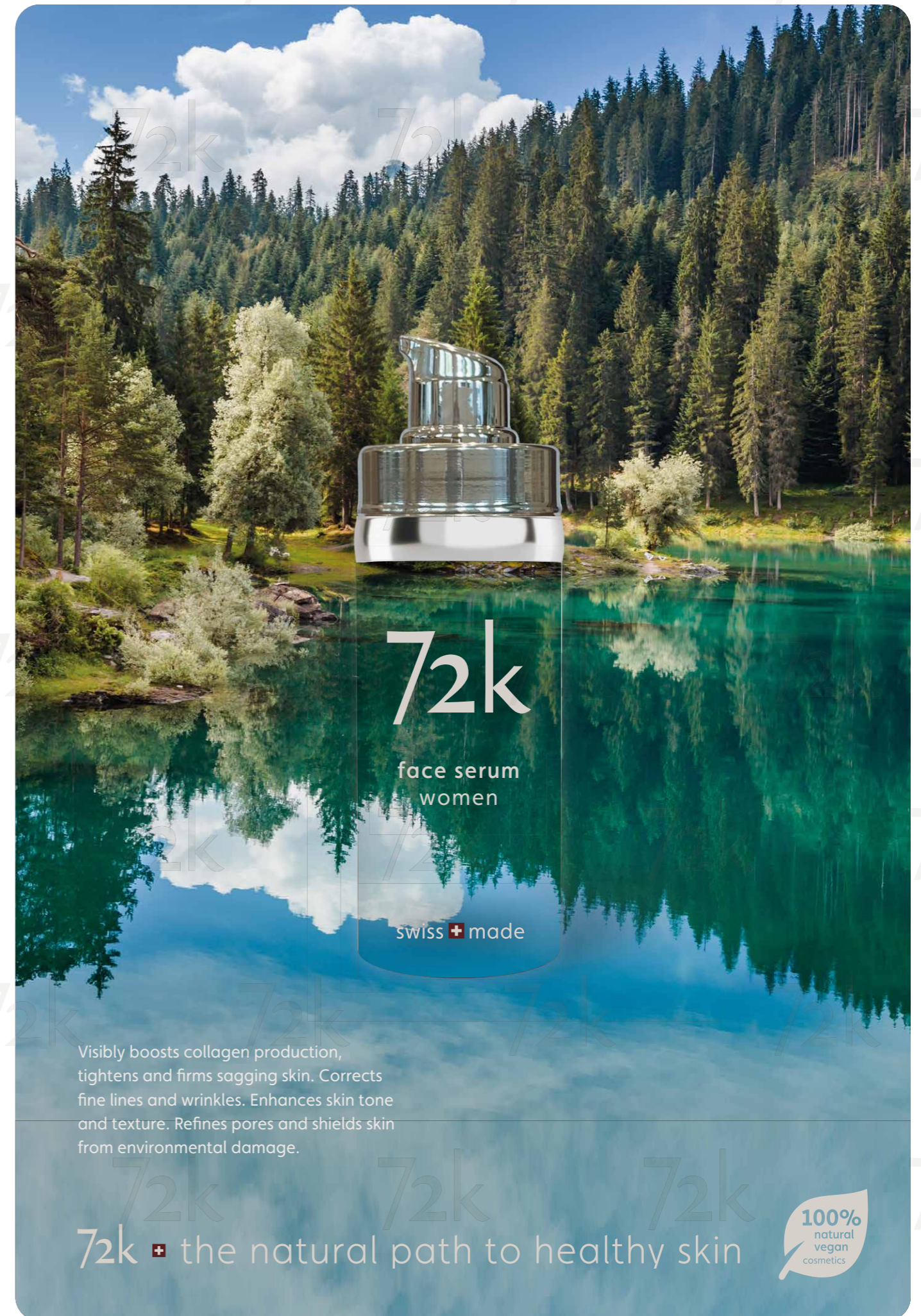
Sample	2 ml
Travel	5 ml
Consumer	30 ml
Professional only	100 ml

Ingredients

Clinical Study

Indications

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Visibly boosts collagen production, tightens and firms sagging skin. Corrects fine lines and wrinkles. Enhances skin tone and texture. Refines pores and shields skin from environmental damage.

72k + the natural path to healthy skin





72k face serum

men

Ultra-lifting and firming face serum with multi-active Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details

Ultra-light formulations are the new trend! And this is what the exceptional 72k face serum for men offers. Developed in Switzerland, the care is based on the regenerating and protective Artemisia Artemisia C-08UC Complex®, Phytoextracts, botanical oils, and the true booster geniuses, Hyaluron and Acmella Spilanthes. It protects stressed skin from dehydration and nourishes it, while astringents make it look noticeably firmer and feel like a "mini-lifting." The skin is hydrated, revitalized, and – where necessary – also given antibacterial and anti-inflammatory care. At the same time, the serum also protects against external skin-damaging influences. A botanical peeling effect stimulates the renewal of skin cells. The skin color appears more harmonious, the natural texture of the skin can regenerate and looks significantly firmer. Suitable 72k face serum for those who emphasize masculinity through looking good!

Main effect

- Clinically proven to stimulate collagen formation in the skin
- Firms and tightens fine lines, wrinkles and sagging skin
- Refines pores
- Combats uneven skin texture
- Anti-pollution effect: protects the skin from harmful environmental influences

How to use

- use AM and PM
- gently massage onto face and neck; allow to absorb
- for all skin types

Available sizes

Sample	2 ml
Travel	5 ml
Consumer	30 ml
Professional only	100 ml

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Visibly boosts collagen production, tightens and firms sagging skin. Corrects fine lines and wrinkles. Enhances skin tone and texture. Refines pores and shields skin from environmental damage.

72k + the natural path to healthy skin



Ingredients
72k face serum
women



Key ingredients

Artemisia C-08UC Complex®



Sodium hyaluronate (hyaluronic acid)

Due to its very high water-binding capacity (hyaluronic acid can bind 1000 times its own weight in water), it provides the skin with intensive moisture. It has a plumping effect, smoothes wrinkles, strengthens the skin barrier, activates cell renewal and promotes regeneration. We use hyaluronic acid with a low and ultra-low molecular weight.



Acmella Oleracea Extract (Paracress Extract)

Natural muscle relaxant thanks to spilanthal, reduces wrinkles by relaxing the skin muscles. Reduces the micro-contractions of the facial muscles, resulting in a "lifting effect". Tightens the skin, improves skin structure, antioxidant.

Magnolia Biondii Flower Extract (Magnolia flower extract)

Valued for its soothing, anti-inflammatory, and antioxidant properties. It helps reduce redness and slows the aging process by fighting free radicals. Magnolia flower extract promotes an even and radiant complexion.

Ingredients (INCI)

Aqua, Alcohol*, Glycerin, Pentylene Glycol, Propanediol, **Artemisia Annu Extract***, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Magnolia Biondii Flower Extract*, Centaurea Cyanus Flower Extract*, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Xanthan Gum, Lactic Acid, Citronellol**, Geraniol**, Limonene**, Linalool**

* certified organic
** part of natural essential oils

INCI women

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Ingredients
72k face serum
men



Key ingredients

Artemisia C-08UC Complex®



Glycerin (Moisturizer)

Glycerin locks in moisture and keeps skin nourished and supple for hours. It leaves the skin feeling soft and smooth. Our glycerin is plant-based and organic.



Sodium hyaluronate (hyaluronic acid)

Due to its very high water-binding capacity (hyaluronic acid can bind 1000 times its own weight in water), it provides the skin with intensive moisture. It has a plumping effect, smoothes wrinkles, strengthens the skin barrier, activates cell renewal and promotes regeneration. We use hyaluronic acid with a low and ultra-low molecular weight.

Acmella Oleracea Extract (Paracress Extract)

Natural muscle relaxant thanks to spilanthal, reduces wrinkles by relaxing the skin muscles. Reduces the micro-contractions of the facial muscles, resulting in a "lifting effect". Tightens the skin, improves skin structure, antioxidant.

Ingredients (INCI)

Aqua, Alcohol*, Pentylene Glycol, Glycerin, Propanediol, **Artemisia Annu Extract***, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Abrotanum Extract*, Artemisia Vulgaris Extract*, Cetraria Islandica Extract*, Bambusa Vulgaris Leaf Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Caffeine, Glyceryl Glucoside, Xanthan Gum, Citrus Paradisi Peel Oil*, Lactic Acid, Limonene**

* certified organic
** part of natural essential oils

INCI men

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72k face cream

women

Advanced multi-corrective face cream with highly active Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details

A radiant appearance results from rich care! The effectiveness of the 72k face cream lies in the scientifically based Artemisia C-08UC Complex® formula, precious Phytoextracts, selected botanical oils, and the smoothness and firming boosters sodium hyaluronate and Acmeella Spilanthes. The exquisite plant extracts regenerate, smooth, and even out the skin. They harmonize the optical radiance of the complexion and promote a natural "glow." At the same time, they also protect against oxidative stress caused by free radicals, which are responsible for premature aging of the skin. Botanical oils complement this protection, nourish and soothe the skin and, together with sodium hyaluronate, help maintain moisture. The 72k luxury cream with its anti-aging and mini-lifting effect gives a well-groomed and rejuvenated appearance. The texture and active formula of 72k face cream are best suited for normal to dry and mature skin but remain beneficial for other skin types and any age.

Main effect

- Harmonizes skin tone and texture
- Firms and plumps fine lines and wrinkles
- Improves firmness and vitality
- Nourishes the skin and supports skin regeneration
- Protects skin against environmental damage by reinforcing barrier functions

How to use

- use AM and PM
- gently massage onto face and neck; allow to absorb
- best for normal to dry skin

Available sizes

Sample	2 ml
Travel	5 ml
Consumer	50 ml
Professional only	100 ml

Ingredients

Clinical Study

Indications

back to overview



Harmonizes skin tone and texture. Smooths fine lines and wrinkles. Enhances skin radiance and firmness. Nourishes and intelligently targets cells in need of treatment and repair. Protects skin against environmental damage by reinforcing barrier functions.

72k + the natural path to healthy skin



Ingredients
72k face cream



Key ingredients

Artemisia C-08UC Complex®



**Argania Spinosa Kernel Oil*
(Argan Oil)**

Precious Argan Oil is an excellent skin care product for dry and mature skin, acne, eczema and psoriasis. It is known to be an effective free radical scavenger in skin care. It can also soothe sensitive skin and support its regeneration. It provides rich and nourishing care for velvety soft skin. In anti-ageing products, it has a regenerating and protective effect. Cold pressed organic argan oil is golden yellow in color and has a slightly nutty scent.

**Simmondsia Chinensis Seed Oil*
(jojoba oil)**

The golden yellow organic jojoba oil from Peru is a sought-after cosmetic ingredient with moisturizing and nourishing properties, particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that stabilizes the skin's protective barrier and protects against environmental influences. The high proportion of eicosenoic acid ensures nourished skin and gives it more elasticity and resilience. Jojoba oil has a high antioxidant content, which counter-acts skin ageing.

**Macadamia Ternifolia Seed Oil
(macadamia nut oil)**

Excellent as a massage oil, for the care of dull, sensitive, irritated or dry skin. It makes rough, cracked hands soft

and supple again and is suitable for scar care. Due to its high content of palmitoleic acid, a rare fatty acid that is also found in human skin oils, the oil is particularly skin-friendly, is easily absorbed and supports the regeneration and cell structure of the skin.

Ingredients (INCI)

Aqua, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Macadamia Ternifolia Seed Oil*, Pentylene Glycol, Glycerin, Alcohol*, Propanediol, Hylocereus Undatus Fruit Extract, Adansonia Digitata Seed Oil*, Glyceryl Stearate Se, Cetyl Alcohol, Artemisia Annuua Extract*, Butyrospermum Parkii Butter*, Glyceryl Stearate Citrate, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Sodium Hyaluronate, Acmella Oleracea Extract, Rosa Rubiginosa Seed Oil*, Tocopherol, Leontopodium Alpinum Flower/Leaf Extract*, Polyglyceryl-3 Distearate, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Helianthus Annuus Seed Oil, XanthanGum, Lactic Acid, Potassium Sorbate, Citronello**, Geraniol**, Benzyl Benzoate**, Linalool**, Limonene**

* certified organic

** part of natural essential oils

INCI

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72k eye serum

women

Revitalizing eye contour firming serum with multi-active Artemisia C-08UC Complex®

Indications

For all skin types and ages
For wide range of skin problems



Details

Expressive eyes strengthen one's self-confidence! The proven effective 72k eye serum, which contains numerous synergistically acting Phytoextracts and valuable botanical oils, contributes to this.



Natural plant extracts combined with Artemisia C-08UC Complex® formula have a firming, revitalizing, and brightening effect. They moisturize, inhibit inflammation in the skin – and neutralize free radicals responsible for premature skin aging. The beauty booster sodium hyaluronate smoothes and tightens the skin, while Acemella Spilanthes (para cress) visibly plumps evens and firms the delicate eye area. The application of the 72k eye cream creates an optical rejuvenation and cares for the skin soothingly.

Main effect

- Reduces fine lines and wrinkles
- Smoothes, firms and moisturizes
- Makes the eye area look more open and youthful
- Against dark circles, puffiness and sagging eyelids

How to use

- use AM and PM
- gently pad around eye area; allow to penetrate

Available sizes

Sample	2 ml
Travel	5 ml
Consumer	15 ml

[Ingredients](#)

[Clinical Study](#)

[Indications](#)

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Reduces the appearance of fine lines and wrinkles. Effectively nourishes and tightens. Helps decrease skin laxity around the delicate eye area. Reduces puffiness and dark circles.



72k + the natural path to healthy skin





72k eye serum

men

Revitalizing eye contour firming serum with multi-active Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details

A masculine look radiates self-confidence! The necessary care formula provides 72k. The efficient interplay of the two beauty boosters and relief smoothers sodium hyaluronate and Acmella Spilanthes, also enriched by the activating and protective Artemisia C-08UC Complex®, creates unique effects that comprehensively counteract stressed male's skin. Selected plant extracts revitalize, firm, and have a brightening impact while the skin is moisturized and protected from free radicals responsible for premature aging. Botanical oils moisturize, soothe and nourish the skin in everyday life, work, and leisure. This anti-aging formula underlines the trendy claim to well-groomed male charm!

Main effect

- Reduces fine lines and wrinkles
- Smooths, firms and moisturizes
- Improves firmness and vitality
- Harmonizes skin tone and texture
- Nourishes the skin and supports skin regeneration
- Makes the eye area look more open and youthful
- Against dark circles, puffiness and sagging eyelids
- Anti-pollution effect: protects the skin from harmful environmental influences

How to use

- use AM and PM
- gently pad around eye area; allow to penetrate

Available sizes

Sample	2 ml
Consumer	15 ml

Ingredients

Clinical Study

Indications

back to overview

Reduces the appearance of fine lines and wrinkles. Effectively nourishes and tightens. Helps decrease skin laxity around the delicate eye area. Reduces puffiness and dark circles.



72k + the natural path to healthy skin



Ingredients
72k eye serum
women



Key ingredients

Artemisia C-08UC Complex®



Sodium hyaluronate (hyaluronic acid)

Hyaluronic acid can bind 1000 times its own weight in water and provides the skin with intensive moisture. It has a plumping effect, smoothes wrinkles, strengthens the skin barrier, activates cell renewal and promotes regeneration. We use hyaluronic acid with a low and ultra-low molecular weight.



Acmella Oleracea Extract (Paracress Extract)

Natural muscle relaxant thanks to spilanthol, reduces wrinkles by relaxing the skin muscles. Reduces the micro-contractions of the facial muscles, resulting in a "lifting effect". Tightens the skin, improves skin structure, antioxidant.

Artemisia abrotanum extract (mountain rue)

Strengthens the collagen and elastin network by inhibiting proteases. Has a soothing, anti-inflammatory and antibacterial effect. Soothes skin irritations and clears the complexion. Antioxidant: Protects the skin from harmful environmental influences and slows down skin ageing. Reduces skin impurities and rebalances the skin.

Ingredients (INCI)

Aqua, Alcohol*, Glycerin, **Artemisia Annu Extract***, Pentylene Glycol, Sodium Ascorbyl Phosphate, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Malva Sylvestris Extract*, Alchemilla Vulgaris Extract*, Primula Veris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Achillea Millefolium Extract*, Melissa Officinalis Leaf Extract*, Veronica Officinalis Extract*, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Mentha Piperita Leaf Extract*, Xanthan Gum, Lactic Acid, Farnesol**, Geraniol**, Linalool**, Benzyl Benzoate**, Citronellol**, Citral**, Limonene**

* certified organic
** part of natural essential oils

INCI women

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Ingredients
72k eye serum
men



Key ingredients

Artemisia C-08UC Complex®



Sodium hyaluronate (hyaluronic acid)

Due to its very high water-binding capacity (hyaluronic acid can bind 1000 times its own weight in water), it provides the skin with intensive moisture. It has a plumping effect, smoothes wrinkles, strengthens the skin barrier, activates cell renewal and promotes regeneration. We use hyaluronic acid with a low and ultra-low molecular weight.

Acmella Oleracea Extract (Paracress Extract)

Natural muscle relaxant thanks to spilanthol, reduces wrinkles by relaxing the skin muscles. Reduces the micro-contractions of the facial muscles, resulting in a "lifting effect". Tightens the skin, improves skin structure, antioxidant.

Caffeine

It boosts cell oxygen and nutrient supply, providing energy. This versatile ingredient improves microcirculation, promotes blood flow and reduces swelling. Additionally, caffeine accelerates the absorption of anti-aging ingredients. It is particularly effective in treating swollen eye areas, reducing puffiness, and smoothing the skin by removing water retention.

Ingredients (INCI)

Aqua, Alcohol*, Glycerin, Pentylene Glycol, Propanediol, **Artemisia Annu Extract***, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Argania Spinosa Kernel Oil*, Caffeine, Leontopodium Alpinum Flower/Leaf Extract*, Simmondsia Chinensis Seed Oil*, Bambusa Vulgaris Leaf Extract*, Euphrasia Officinalis Extract*, Glyceryl Glucoside, Tocopherol, Lecithin, Xanthan Gum, Citrus Paradisi Peel Oil*, Sodium Hydroxide, Lactic Acid, Limonene**

* certified organic
** part of natural essential oils

INCI men

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72k eye cream

women
ultra-light eye cream with ultimate
Artemisia C-08UC Complex®

Indications
For all skin types and ages



Details

Visual rejuvenation is first order of business! Light 72k eye cream corrects fine lines and wrinkles around the eyes, which often determine the overall timeless appearance of the face. Specially formulated and synergistic extracts from selected plants perform what a beautiful appearance promises. In combination with sodium hyaluronate and the bio-booster Acmella Spilanthes (paracress), they smooth, revitalize and brighten; they moisturize and tighten the skin around the eyes. At the same time, ultra-revitalizing power formula Artemisia C-08UC Complex® also neutralizes harmful free radicals responsible for premature aging of the skin. Vegetable oils protect the skin and have a nourishing, soothing and additional moisturizing effect. The expressive skin part is also protected from dehydration. For all skin types and at any age a winning extra in the home cosmetics!

Main effect

- Reduces fine lines and wrinkles
- Smooths, firms and moisturizes
- Nourishes and supports skin regeneration
- Visibly reduces puffiness and dark circles under the eyes
- Unique combination of active ingredients.
- The eye area looks more radiant and younger

How to use

- use AM and PM
- gently pad around eye area; allow to penetrate

Available sizes

Sample	2 ml
Travel	5 ml
Consumer	15 ml

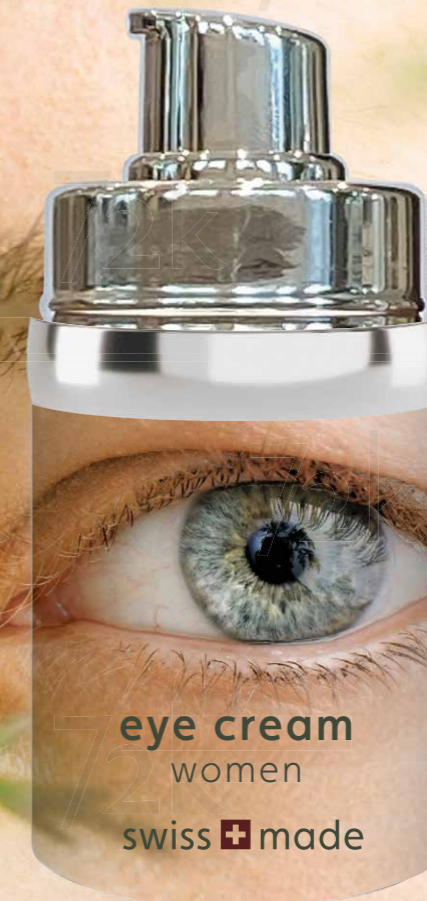
Ingredients

Clinical Study

Indications

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Visibly corrects fine lines and wrinkles.
Calms, improves hydration and firmness.
Helps smooth and nourish the delicate eye area. Supports skin regeneration for a visibly rejuvenated eye area.



72k + the natural path to healthy skin



Ingredients
72k eye cream



Key ingredients

Artemisia C-08UC Complex®



Argania Spinosa Kernel Oil* (Argan Oil)

Precious Argan Oil is an excellent skin care product for dry and mature skin, acne, eczema and psoriasis. It is known to be an effective free radical scavenger in skin care. It can also soothe sensitive skin and support its regeneration. It provides rich and nourishing care for velvety soft skin. In anti-ageing products, it has a regenerating and protective effect. Cold pressed organic argan oil is golden yellow in color and has a slightly nutty scent.

Simmondsia Chinensis Seed Oil* (jojoba oil)

The golden yellow organic jojoba oil from Peru is a sought-after cosmetic ingredient with moisturizing and nourishing properties, particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that stabilizes the skin's protective barrier and protects against environmental influences. The high proportion of eicosenoic acid ensures nourished skin and gives it more elasticity and resilience. Jojoba oil has a high antioxidant content, which counteracts skin ageing.

Rosa Rubiginosa Seed Oil (Rosehip Seed Oil)

protects the skin, provides intense hydration, and combats damage caused

by free radicals. Rich in antioxidants such as Vitamin C and Vitamin A, it promotes cell regeneration, reduces wrinkles, and restores skin elasticity. It improves the appearance of scars, pigmentation spots, and dark spots, making it especially suitable for the care of sensitive, mature, and damaged skin by supporting its healing and regeneration.

Ingredients (INCI)

Aqua, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Pentylene Glycol, Glycerin, Alcohol*, Rosa Rubiginosa Seed Oil*, Glyceryl Stearate Se, Hylocereus Undatus Fruit Extract, Prunus Armeniaca Kernel Oil*, Propanediol, Adansonia Digitata Seed Oil*, Cetyl Alcohol, Artemisia Annu Extract*, Butyrospermum Parkii Butter*, Glyceryl Stearate Citrate, Artemisia Vulgaris Extract*, Acmella Oleracea Extract, Sodium Hyaluronate, Leontopodium Alpinum Flower/Leaf Extract*, Polyglyceryl-3 Distearate, Tocopherol, Cucurbita Pepo Seed Oil*, Pelargonium Graveolens Oil*, Euphrasia Officinalis Extract*, Helianthus Annuus Seed Oil,

* certified organic

** part of natural essential oils

INCI

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72k sun skin protection SPF 30 tinted

unisex

Complexion enhancing, mineral anti-aging sun protection with Artemisia C-08UC Complex®

Indications

For all skin types and ages
For sensitive skins



Details

- Artemisia C-08UC Complex® effectively relieves the symptoms of sun-stressed skin such as sunburn, inflammation, and redness
- With corrective anti-aging properties: Prevents UV-induced collagen degradation and loss of elasticity
- Optimum hydration thanks to hyaluronic acid and tocopherol (vitamin E)
- Prevents photo-induced damage such as pigmentation spots
- Water and sweat resistant
- Thanks to O/W emulsion (oil in water emulsion), the product is characterized by a particularly pleasant galenic and a dry-touch effect, it is not greasy or sticky
- Clinically and dermatologically tested. Vegan. Developed and produced in Switzerland

Latest UVA, UVB, blue light filter technology. Reduces photo-induced skin damage, protects against premature skin aging, and reduces the risk of skin cancer

Available sizes

Sample	2 ml
Travel	-
Consumer	50 ml
Professional only	-

Main effect

- Highly effective, physical sun care for the daily application (SPF 30, PA+++, blue filter)
- Developed for the highest standards of sensitive skin
- Ensures an even complexion thanks to the discreet makeup effect, reflects sunlight and conceals irregular pigmentation, redness, fine lines and wrinkles
- Characterized by a particularly pleasant dry-touch-texture
- Suitable for all skin types – even for sensitive skin

UVA

In the long term, UVA rays lead to oxidative stress in the cells, which is responsible for DNA damage and light-related skin aging, so-called photoaging. This can lead to wrinkles, sagging of the skin, and loss of volume.

UVB

UVB rays can cause redness, sunburn, hyperpigmentation, and skin cancer, among other things.

PA+++ provides very high protection against UVA radiation.

SPF 30 provides very high UVB protection.

[Ingredients](#)

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[Indications](#)

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Highly effective physical broad-spectrum light protection. Provides reliable protection against sun-induced skin damage such as hyperpigmentation and UV-induced collagen degradation. Protects against premature skin aging. Gives a more uniform, matte complexion. Reduces skin irregularities and uneven pigmentation. Features a particularly pleasant texture. Dry-touch, water and perspiration resistant. Certified organic.

72k + the natural path to healthy skin





Ingredients
**72k sun skin protection
 SPF 30 tinted**

Key ingredients

Artemisia C-08UC Complex®



Caprylic/Capric Triglyceride

The liquid oil is colorless and odorless and consists of the medium-chain fatty acids caprylic acid and capric acid. It is produced from coconut fat. /Capric triglyceride is an oxidatively stable and non-irritating oil with good spreading properties. It smoothes the skin and moisturizes it by forming a protective layer on the skin. Despite its oily texture, it is quickly absorbed and prevents excessive greasiness. Gentle and very well tolerated. Supports the effectiveness and absorption of other active ingredients. Provides soft, hydrated skin and improves the feel of products. It is very suitable for irritated and sensitive skin.

Titanium Dioxide

Titanium dioxide is an inert earth mineral used as a thickening agent, opacity provider, and sunscreen in cosmetics. It protects the skin from UVA and UVB radiation and is suitable for all skin types - even sensitive skin.

Zinc Oxid

An ingredient used to treat itching, skin infections, cracked skin and skin disorders. Aids wound healing. A physical sunscreen that reflects and scatters UV rays. Protects against UVA and UVB rays. Antibacterial and anti-inflammatory. Soothes skin irritations. Mattifying effect: reduces shine.

Isoamyl Laurate:

Is an easily spreadable light emollient. Keeps the skin soft and supple by

forming a thin, protective layer. Moisturizes without leaving a greasy feeling on the skin. Gives a light, non-sticky skin feel. Based entirely on renewable sources and produced using a unique eco-efficient process.

Prunus Armeniaca Kernel Oil (Apricot Kernel Oil)*

Apricot kernel oil has many benefits for the skin; it is an antioxidant oil that protects against free radicals. Apricot oil contains a high amount of vitamin A, which stimulates cell turnover, makes the skin appear plumper, and reduces the appearance of fine lines and wrinkles.

Ingredients (INCI):

Aqua, Caprylic/Capric Triglyceride*, Titanium Dioxide, Zinc Oxide, Polyhydroxystearic Acid, Glycerin, Isoamyl Laurate, Pentylene Glycol, Prunus Armeniaca Kernel Oil*, Stearic Acid, Cetearyl Glucoside, Sodium Hyaluronate, Artemisia Annua Extract*, Butyrospermum Parkii Butter*, Tocopherol, Helianthus An-nuus Seed Oil, Glyceryl Stearate Se, Glyceryl Stearate Citrate, Cetearyl Alcohol, Cetyl Alcohol, Alumina, Fragrance (Parfum), Xanthan Gum, Lactic Acid, Potassium Sorbate, Alcohol, [+/- CI77491, CI 77492, CI 77499]

* certified organic

INCI

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**72k sun skin protection
SPF 50+ untinted**

unisex

Complexion enhancing, mineral anti-aging sun protection with Artemisia C-08UC Complex®

Indications

For all skin types and ages

Details

- Artemisia C-08UC Complex® effectively relieves the symptoms of sun-stressed skin such as sun burn, inflammation, and redness
- With corrective anti-aging properties: Prevents UV-induced collagen degradation and loss of elasticity
- Optimum hydration thanks to hyaluronic acid and tocopherol (vitamin E)
- Prevents photo-induced damage such as pigmentation spots
- Water and sweat resistant
- Thanks to O/W emulsion (oil in water emulsion), the product is characterized by a particularly pleasant galenic and a dry-touch effect, it is not greasy or sticky
- Clinically and dermatologically tested. Vegan. Developed and produced in Switzerland

Latest UVA, UVB, blue light filter technology. Reduces photo-induced skin damage, protects against premature skin aging, and reduces the risk of skin cancer

Available sizes

- Sample 2 ml
- Consumer 50 ml

Main effect

- Very high protection (SPF 50+, PA++++, blue filter)
- Absorbs quickly, does not stick
- Suitable for all skin types – even sensitive skin

UVA

In the long term, UVA rays lead to oxidative stress in the cells, which is responsible for DNA damage and light-related skin aging, so-called photoaging. This can lead to wrinkles, sagging of the skin, and loss of volume.

UVB

UVB rays can cause redness, sunburn, hyperpigmentation, and skin cancer, among other things.

PA++++ provides very high protection against UVA radiation.

SPF 50+ provides very high UVB protection



[Ingredients](#)

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Highly effective physical broad-spectrum light protection. Provides reliable protection against sun-induced skin damage such as hyperpigmentation and UV-induced collagen degradation. Protects against premature skin aging. Gives a more uniform, matte complexion. Reduces skin irregularities and uneven pigmentation. Features a particularly pleasant texture. Dry-touch, water and perspiration resistant. Certified organic.



72k + the natural path to healthy skin



Ingredients

72k sun skin protection SPF 50+

Key ingredients

Artemisia C-08UC Complex®



Caprylic/Capric Triglyceride

The liquid oil is colorless and odorless and consists of the medium-chain fatty acids caprylic acid and capric acid. It is produced from coconut fat. Capric triglyceride is an oxidatively stable and non-irritating oil with good spreading properties. It smoothes the skin and moisturizes it by forming a protective layer on the skin. Despite its oily texture, it is quickly absorbed and prevents excessive greasiness. Gentle and very well tolerated. Supports the effectiveness and absorption of other active ingredients. Provides soft, hydrated skin and improves the feel of products. It is very suitable for irritated and sensitive skin.

Zinc Oxide

An ingredient used to treat itching, skin infections, cracked skin and skin disorders. Aids wound healing. A physical sunscreen that reflects and scatters UV rays. Protects against UVA and UVB rays. Antibacterial and anti-inflammatory. Soothes skin irritations. Mattifying effect: reduces shine.

Isoamyl Laurate

Is an easily spreadable light emollient. Keeps the skin soft and supple by forming a thin, protective layer. Moisturizes without leaving a greasy feeling on the skin. Gives a light, non-sticky skin feel. Based entirely on renewable sources and produced using a unique eco-efficient process.

Ingredients (INCI)

Aqua, Caprylic/Capric Triglyceride*, Diethylamino Hydroxybenzoyl Hexyl Benzoate, Glycerin, Zinc Oxide, Pentylene Glycol, Ethylhexyl Triazone, Diethylhexyl Butamido Triazone, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Isoamyl Laurate, Titanium Dioxide, Cetearyl Glucoside, Polyhydroxystearic Acid, Butyrospermum Parkii Butter*, Sodium Hyaluronate, Artemisia Annuua Extract*, Tocopherol, Glyceryl Stearate, Stearic Acid, Glyceryl Stearate Citrate, Helianthus Annuus Seed Oil, Cetearyl Alcohol, Cetyl Alcohol, Fragrance (Parfum), Xanthan Gum, Potassium Sorbate, Alumina, Alcohol, Lactic Acid

* certified organic

INCI

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72k skin protection SPF 50+ tinted

women, men

Complexion enhancing, mineral anti-aging sun protection with Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details

- Artemisia C-08UC Complex® effectively relieves the symptoms of sun-stressed skin such as sunburn, inflammation, and redness
- With corrective anti-aging properties: Prevents UV-induced collagen degradation and loss of elasticity
- Optimum hydration thanks to hyaluronic acid and tocopherol (vitamin E)
- Prevents photo-induced damage such as pigmentation spots
- Water and sweat resistant
- Thanks to O/W emulsion (oil in water emulsion), the product is characterized by a particularly pleasant galenic and a dry-touch effect, it is not greasy or sticky
- Clinically and dermatologically tested. Vegan. Developed and produced in Switzerland

Latest UVA, UVB, blue light filter technology. Reduces photo-induced skin damage, protects against premature skin aging, and reduces the risk of skin cancer

Available sizes

Sample	2 ml
Consumer	50 ml

Main effect

- Very high protection (SPF 50+, PA++++, blue filter)
- The natural shade adapts to most skin tones, the complexion appears even and radiant
- Absorbs quickly, does not stick
- Suitable for all skin types – even sensitive skin

UVA

In the long term, UVA rays lead to oxidative stress in the cells, which is responsible for DNA damage and light-related skin aging, so-called photoaging. This can lead to wrinkles, sagging of the skin, and loss of volume.

UVB

UVB rays can cause redness, sunburn, hyperpigmentation, and skin cancer, among other things.

PA++++ provides very high protection against UVA radiation.

SPF 50+ provides very high UVB protection.

Ingredients

Clinical Study

Indications

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Provides reliable protection against sun-induced skin damage such as hyperpigmentation and UV-induced collagen degradation. Protects against premature skin aging. Features a particularly pleasant texture. Dry-touch, water and perspiration resistant. The natural shade adapts to most skin tones.



72k + the natural path to healthy skin



Ingredients 72k sun SPF 50+ tinted



Key ingredients

Artemisia C-08UC Complex®



Caprylic/Capric Triglyceride

The liquid oil is colorless and odorless and consists of the medium-chain fatty acids caprylic acid and capric acid. It is produced from coconut fat. /Capric triglyceride is an oxidatively stable and non-irritating oil with good spreading properties. It smoothes the skin and moisturizes it by forming a protective layer on the skin. Despite its oily texture, it is quickly absorbed and prevents excessive greasiness. Gentle and very well tolerated. Supports the effectiveness and absorption of other active ingredients. Provides soft, hydrated skin and improves the feel of products. It is very suitable for irritated and sensitive skin.

Diethylamino Hydroxybenzoyl Hexyl Benzoate: Synthetic UV-filter:

Photostable, highly effective synthetic chemical UV filter. When applied correctly, it contributes to reliable protection against sun-induced skin damage, helps prevent premature skin aging, and reduces the risk of skin cancer. Compatibility: It is used in combination with other UV filters to provide comprehensive protection against both UVA and UVB rays.

Glycerin (Moisturizer)

Glycerin locks in moisture and keeps skin nourished and supple for hours. It leaves the skin feeling soft and smooth. Our glycerin is plant-based and organic.

Zinc Oxide

An ingredient used to treat itching, skin infections, cracked skin and skin disorders. Aids wound healing. A physical sunscreen that reflects and scatters UV rays. Protects against UVA and UVB rays. Antibacterial and anti-inflammatory. Soothes skin irritations. Mattifying effect: reduces shine.

Ingredients (INCI):

Aqua, Caprylic/Capric Triglyceride*, Glycerin, Diethylamino Hydroxybenzoyl Hexyl Benzoate, Zinc Oxide, Pentylene Glycol, Ethylhexyl Triazone, Diethylhexyl Butamido Triazone, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Isoamyl Laurate, Titanium Dioxide, Cetearyl Glucoside, Polyhydroxystearic Acid, Butyrospermum Parkii Butter*, Artemisia Annuua Extract*, Sodium Hyaluronate, Tocopherol, Cetearyl Alcohol, Stearic Acid, Glyceryl Stearate, Glyceryl Stearate Citrate, Cetyl Alcohol, Helianthus Annuus Seed Oil, Fragrance (Parfum), Alcohol, Xanthan Gum, Alumina, Potassium Sorbate, Lactic Acid, [+/- CI 77491, CI 77492, CI 77499]

* certified organic

INCI

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72k The Enzym Peeling

unisex

Enzyme-based peeling that refines skin texture with the power of *Artemisia annua* and Bromelain (comes with fan brush)

Indications

For all skin types and ages



Details

Bye-bye sallow complexion – hello radiance! The skin image-refining enzyme-based peeling combines the power of *Artemisia annua* and bromelain. It gently and precisely frees dead skin cells, dissolves sebum and lipid deposits, cleanses deep into the pores and has a moisture-regulating effect. The new combined formula is the indispensable partner in the fight against skin impurities and inflammation.

The real magic begins when the peeling activates cell regeneration – a delicate dance of renewal unleashes the natural glow and optimal radiance of silky smooth, even skin.

Experience the pure pampering, beauty and feeling of renewed, rejuvenated skin that can breathe freely again.

Available sizes

Sample	1 g
Consumer	40 g
Professional only	130 g

Main effect

- Gently cleanses the skin, yet deep into the pores.
- Frees the skin from dead skin cells
- Revitalises and promotes cell renewal of the skin
- Moisturises and softens the skin
- Prevents blackheads and blemishes
- Soothes and reduces inflammation
- For a fresh, radiant, even complexion
- For a silky smooth, soft and supple skin
- Reduces pigmentation, has a brightening effect
- Regulates the pH of the skin
- Free from preservatives
- Refines pores
- Effectively prepares the skin for subsequent care

How to use

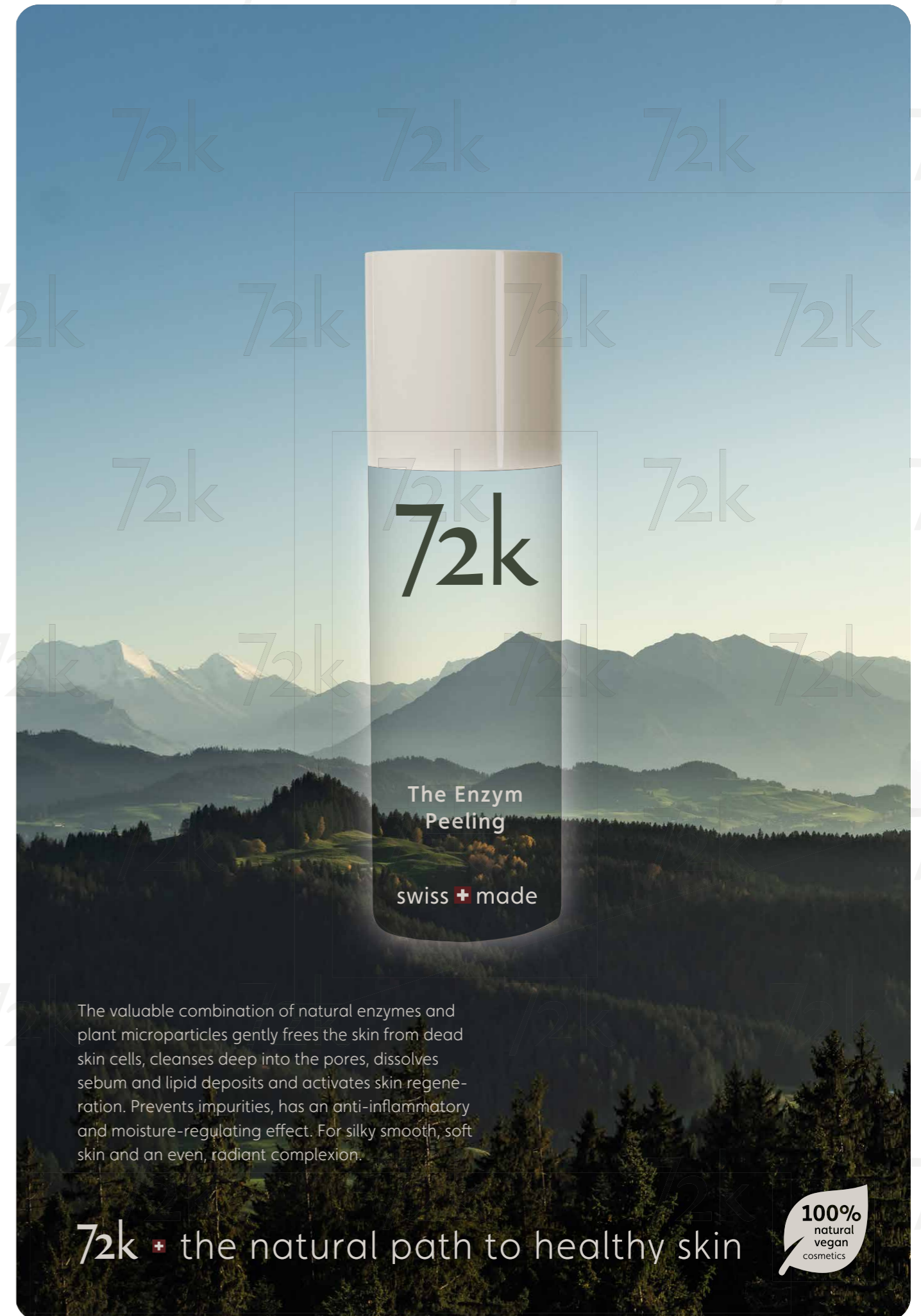
Lather a small portion of exfoliating powder with a little warm water and apply evenly to moistened face with the enclosed fan brush. Avoid the eye area. Gently massage in and leave on for one to two minutes. Then rinse off with cool water. For optimal results, use once or twice a week.

[Ingredients](#)

[Clinical Study](#)

[Indications](#)

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The valuable combination of natural enzymes and plant microparticles gently frees the skin from dead skin cells, cleanses deep into the pores, dissolves sebum and lipid deposits and activates skin regeneration. Prevents impurities, has an anti-inflammatory and moisture-regulating effect. For silky smooth, soft skin and an even, radiant complexion.

72k + the natural path to healthy skin

100% natural vegan cosmetics

Ingredients 72k The Enzym Peeling



Key ingredients

Artemisia C-08UC Complex®



Artemisia Annua

Here we use dried, ground organic Artemisia Annua with all its valuable components to fully harness its benefits.



Kaolin

The high-quality kaolin clay is rich in minerals. Has a deep cleansing effect. Absorbs dirt, sebum and impurities without completely stripping the skin of its natural oils. The skin is tightened, looks balanced, radiant and nourished.



It has a mattifying effect. It is also anti-inflammatory: calms and soothes inflammation and redness. Has a light exfoliating effect, gently removes dead skin cells and refines the skin texture. Refines the pores.

Bromelain (pineapple enzyme)

This enzyme has anti-inflammatory properties and can reduce pigmentation disorders and even out pigment production. With a gentle exfoliating effect, it targets aged skin cells, promotes their breakdown and makes the skin soft and supple. When used regularly, bromelain promotes an even and radiant complexion.

Sodium Cocoyl Glutamate

This is an extremely mild amino acid-based surfactant, with very good cleaning performance. It reduces the absorption of anionic surfactants and thus prevents the skin from drying out, which is why it is excellently suited for

sensitive and allergic skin and has an extremely low irritation potential. The surfactant has a fine foam, excellent foaming properties and high foam stability. Furthermore, it has good emulsifying properties, is very environmentally friendly and biodegradable.

Ingredients (INCI)

Kaolin, Zea Mays Starch*, Sodium Cocoyl Glutamate, Maranta Arundinacea Root Powder*, Sodium Bicarbonate, Distarch Phosphate, Sodium Coco-Sulfate, Citric Acid, Xanthan Gum, Pectin, Beta-Glucan, Artemisia Annua Extract*, Bambusa Arundinacea Stem Extract*, Bromelain, Fragrance (Parfum), Linalool**, Geraniol**

* certified organic

** part of natural essential oils

INCI

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72k The Bakuchiol Face Oil

unisex

Intensive regenerative facial oil with highly effective, organic Artemisia macerate from Valais in Switzerland.

Indications

For all skin types and ages
For wide range of skin problems



Details

Dive into the energizing power of nature. Discover the secret of healthy skin and radiant beauty: Intensive regenerative facial oil with highly effective, organic Artemisia macerate from the Valais in Switzerland.

This concentrated, light facial oil is highly moisturizing, nourishing and yet non-comedogenic. It stimulates the regeneration of the skin, prevents moisture loss, stimulates natural collagen production, protects, vitalizes and pampers the skin soothing and lasting.

Discover the valuable anti-aging potential of Bachiol, the safe, herbal alternative to retinol, and treat yourself to the sensual, luxurious care in every drop.

Available sizes

Sample 2 ml
Consumer 30 ml

Main effect

- Effectively restores, nourishes and intensively cares for the skin. Pampers the skin with valuable oils and active ingredients.
- Supports and strengthens the skin's natural lipid barrier and has a lasting restorative effect. For a skin in top form.
- Due to its regenerating properties, the oil is primarily used as an anti-ageing product and for blemished skin prone to inflammation.
- Suitable for all skin types, in particular for mature, dry and acne-prone skin.
- Highly moisturising. Energises and pampers the skin and regenerates even very dry skin.
- Reduces the appearance of wrinkles and hyperpigmentation, similar to retinol, but has less risk of skin irritation and is photochemically stable.

How to use

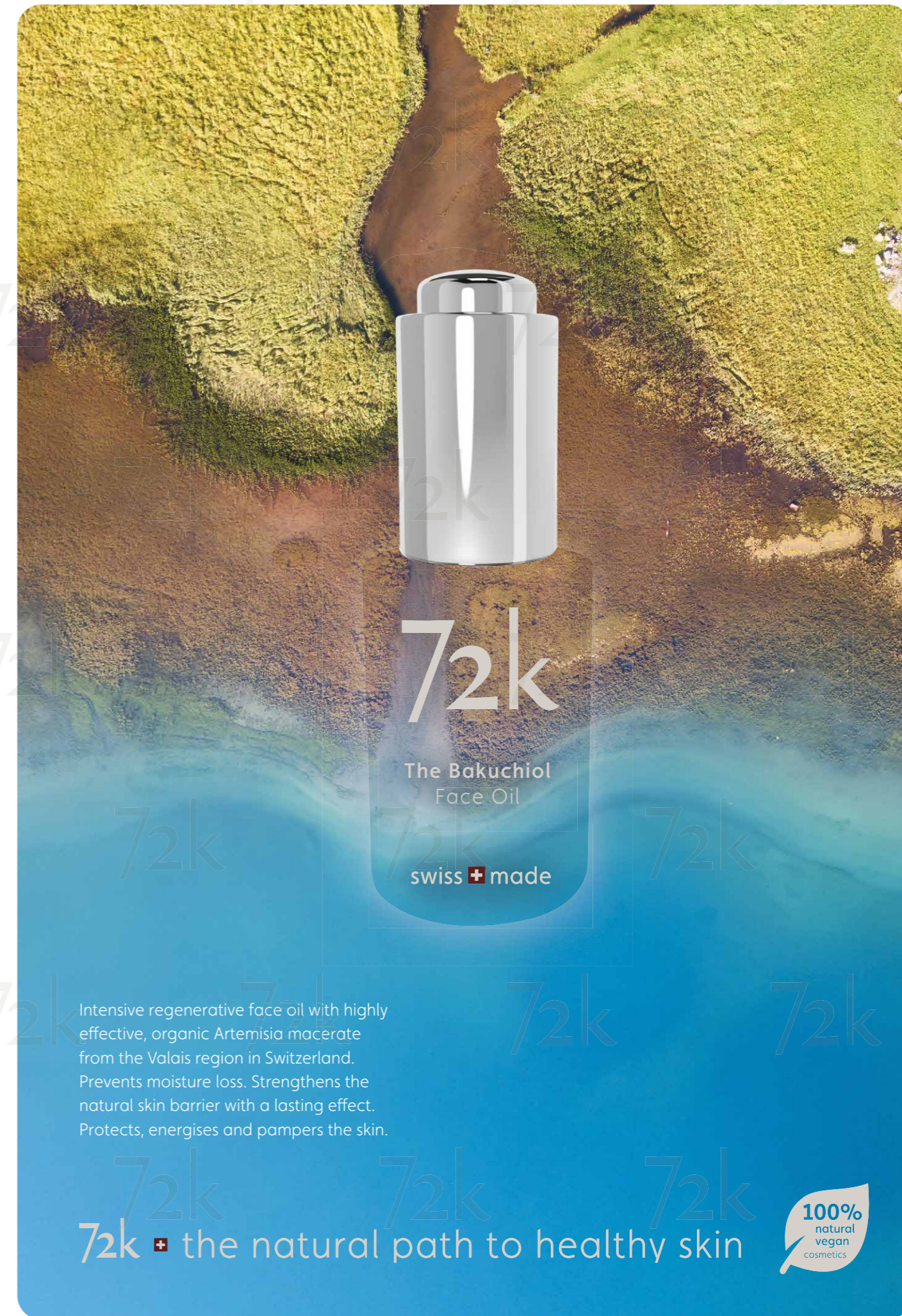
- Apply 2 to 3 drops to clean, dry skin in the morning and/or evening. Gently massage in and allow to absorb completely leave on.
- Suitable for all skin types, especially suitable for mature, dry and acne-prone skin.

Ingredients

Clinical Study

Indications

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Intensive regenerative face oil with highly effective, organic Artemisia macerate from the Valais region in Switzerland. Prevents moisture loss. Strengthens the natural skin barrier with a lasting effect. Protects, energises and pampers the skin.

72k + the natural path to healthy skin





Ingredients

72k The Bakuchiol Face Oil

Key ingredients



Artemisia

Argania Spinosa Kernel Oil* (Argan Oil)

Precious Argan Oil is an excellent skin care product for dry and mature skin, acne, ec-zema and psoriasis. It is known to be an effective free radical scavenger in skin care. It can also soothe sensitive skin and support its regeneration. It provides rich and nour-ishing care for velvety soft skin. In anti-ageing products, it has a regenerating and pro-TECTIVE effect. Cold pressed organic argan oil is golden yellow in color and has a slightly nutty scent.

It is known to be an effective free radical scavenger in skin care. It can also soothe sensitive skin and support its regeneration. It provides rich and nour-ishing care for velvety soft skin. In anti-ageing products, it has a regenerating and pro-TECTIVE effect. Cold pressed organic argan oil is golden yellow in color and has a slightly nutty scent.

Squalane

The plant-based squalane restores the lipid layer and thus supports the skin's protective function. Prevents moisture loss from the skin, making it soft and supple.

Simmondsia Chinensis Seed Oil* (jojoba oil)

The golden yellow organic jojoba oil from Peru is a sought-after cosmetic ingredient with moisturizing and nourishing properties, particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that stabilizes

the skin's protective barrier and protects against environmental influences. The high proportion of eicosenoic acid ensures nourished skin and gives it more elasticity and resilience. Jojoba oil has a high antioxidant content, which counteracts skin ageing.

Bakuchiol

Bakuchiol is a potent, natural anti-ageing active ingredient that works like retinol against skin ageing and acne, but without its disadvantages such as skin irritation or photosensitivity. It stimulates collagen production, reduces wrinkles and hyperpigmentation and improves the skin's elasticity. Bakuchiol also inhibits the overproduction of bacteria, protects against inflammation and reduces keratinization of the skin. Unlike retinol,

Ingredients (INCI)

Argania Spinosa Kernel Oil*, Squalane, Simmondsia Chinensis Seed Oil*, Vitis Vinifera Seed Oil*, Bakuchiol, Tocopherol, Rosa Rubiginosa Seed Oil*, Artemisia Annuua Extract*, Ascorbyl Palmitate, Psoralea Corylifolia Seed Extract*, Helianthus Annuus Seed Oil, Fragrance (Parfum), Linalool**

* certified organic

** part of natural essential oils

INCI

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72k The Multi-Talent Cream Mask

unisex

Intensive regenerative anti-aging cream mask with highly effective Artemisia C-08UC Complex®

Indications

For all skin types and ages
For wide range of skin problems



Details

Deep regeneration with lasting effect. The rich, soothing cream mask against the signs of aging with highly effective, biological Artemisia C-08UC Complex®. The active ingredient booster revitalizes dry, stressed and dehydrated skin and acts as an intensive treatment and anti-aging protective shield of the skin.

Just one application offers a rich, relaxing pampering experience, fills deficits, revitalizes the skin and helps to achieve new, natural radiance. Experience the beneficial plus of optimal care. Immediately noticeable and long-lasting visible.

Available sizes

Sample	2 ml
Travel	7 ml
Consumer	80 ml
Professional only	200 ml

Main effect

- Intensive regenerative anti-aging cream mask
- Active ingredient booster for hydration and radiance
- Revitalises dry, stressed and dehydrated skin with a lasting effect
- Prevents transepidermal water loss and protects the skin
- Has an anti-inflammatory and soothing effect
- Anti-oxidant
- Non-comedogenic
- Ideal as leave-on intensive application overnight
- Contributes to skin regeneration
- Minimises signs of fatigue
- Optimises tonicity and elasticity

How to use

- Apply a small amount to cleansed, dry skin of the face, neck and décolleté. Gently massage in upward movements and leave to absorb for at least 8 - 10 minutes. Rinse with water and pat face dry.
- Also ideal to use as a leave-on intensive application overnight or as a relaxingmassage mask.

[Ingredients](#)

[Clinical Study](#)

[Indications](#)

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Rich, soothing cream care against the signs of ageing - the active ingredient booster for hydration and radiance. Revitalises dry, stressed and dehydrated skin with lasting effect. Non-comedogenic. Suitable for face, neck and décolleté and for all skin types.

72k + the natural path to healthy skin



INGREDIENTS
**72k THE MULTI-TALENT
 CREAM MASK**



Key ingredients

Artemisia C-08UC Complex®



**Argania Spinosa Kernel Oil*
 (Argan Oil)**

Precious Argan Oil is an excellent skin care product for dry and mature skin, acne, eczema and psoriasis. It is known to be an effective free radical scavenger in skin care. It can also soothe sensitive skin and support its regeneration. It provides rich and nourishing care for velvety soft skin. In anti-ageing products, it has a regenerating and protective effect. Cold pressed organic argan oil is golden yellow in color and has a slightly nutty scent.

Caprylic/Capric Triglyceride

The liquid oil is colorless and odorless and consists of the medium-chain fatty acids caprylic acid and capric acid. It is produced from coconut fat. Capric triglyceride is an oxidatively stable and non-irritating oil with good spreading properties. It smoothes the skin and moisturizes it by forming a protective layer on the skin. Despite its oily texture, it is quickly absorbed and prevents excessive greasiness. Gentle and very well tolerated. Supports the effectiveness and absorption of other active ingredients. Provides soft, hydrated skin and improves the feel of products. It is very suitable for irritated and sensitive skin.

**Butyrospermum Parkii Butter*
 (shea butter)**

Shea butter is obtained from the fruit of the shea tree. It regulates the skin's moisture content and has moisturizing, soothing and skin-smoothing properties. Restores the lipid layer, protects and regenerates the damaged skin barrier.

Squalane

The plant-based squalane restores the lipid layer and thus supports the skin's protective function. Prevents moisture loss from the skin, making it soft and supple.

Ingredients (INCI)

Aqua, Argania Spinosa Kernel Oil*, Caprylic/Capric Triglyceride*, Butyrospermum Parkii Butter*, Squalane, Pentylene Glycol, Cetearyl Glucoside, Glycerin, Theobroma Cacao Seed Butter*, Persea Gratissima Oil*, Rosa Damascena Flower Water*, Cetearyl Alcohol, Hylocereus Undatus Fruit Extract, Tocopherol, Sodium Hyaluronate, Artemisia Annua Extract*, Ascorbyl Palmitate, Magnolia Officinalis Bark Extract, Aloe Barbadensis Leaf Juice Powder, Vitis Vinifera Seed Oil*, Helianthus Annuus Seed Oil, Fragrance (Parfum), Xanthan Gum, Potassium Sorbate, Lactic Acid

INCI

* certified organic

** part of natural essential oils

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**72k lifting face
massage roller**

High quality 3D face massage roller

Details

For a rosy and radiant complexion. Relaxes facial muscles, making facial expressions look friendlier.

Stimulates blood circulation and lymphatic flow; optimizes the supply of nutrients.

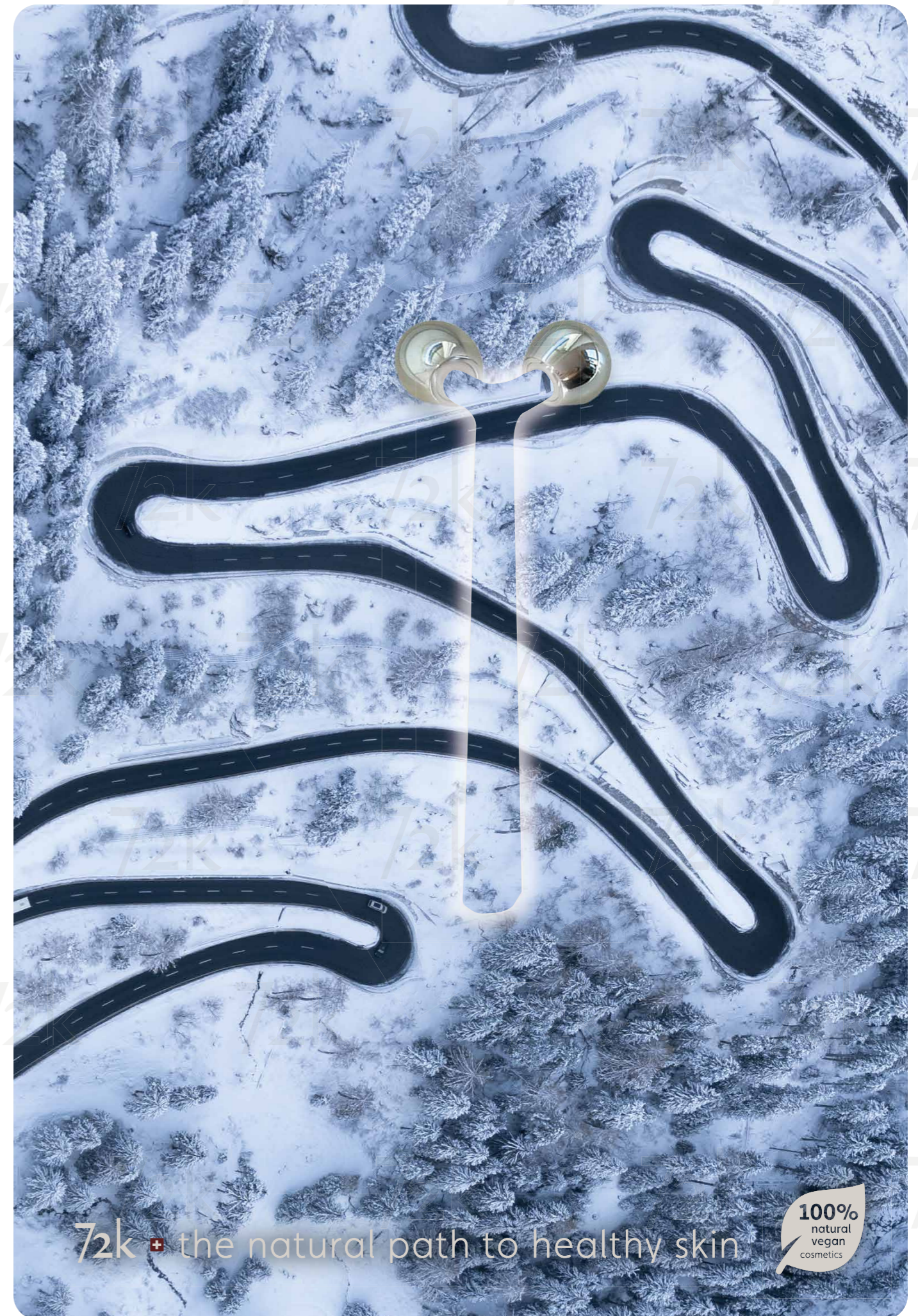
Ideal for incorporating the active ingredients of the care products into the skin.

How to use

Clean the face. Roll with gentle pressure from the inside out and against gravity. To relieve puffiness and dark circles.

Tip: Store the facial massage roller in the refrigerator overnight. This intensifies the decongestant effect.

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72k + the natural path to healthy skin

100%
natural
vegan
cosmetics

