

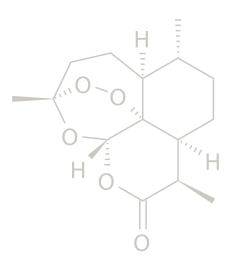
The Artemisia C-08UC Complex® was specially developed for cosmetic applications. It protects the skin thanks to its antiseptic, antibacterial and antioxidative properties and counteracts any damage that has already occurred.

72k products significantly improve the skin's self-regeneration potential and help solve a wide variety of skin problems.

The three high-quality treatment care products oil, peeling and mask complement the 72k facial care line optimally. Natural cosmetics with the clinically proven, highly effective Artemisia C-08UC Complex® as a main ingredient. Specifically made for cosmetic applications, this skincare line is a natural source of strength for the skin and a protective shield against skin aging



Natural Dermato Cosmetics





The new care line is available from selected partners and available online at www.72k.ch.



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Immerse yourself in the energizing power of nature. Discover the secret of healthy skin and radiant beauty



72k The Bakuchiol Face Oil, 30 ml

Intensive regenerative face oil with highly effective, organic Artemisia macerate from the Valais region in Switzerland.

Discover the valuable anti-aging potential of Bakuchiol, the safe, plant-based alternative to retinol, and treat yourself to a sensual, luxurious experience in every drop.

Prevents moisture loss, protects, energizes and pampers the skin.

Strengthens the natural skin barrier with a lasting effect.

How to use: Apply 2 to 3 drops to clean, dry skin in the morning and/ or evening. Gently massage in and allow to absorb completely. Suitable for all skin types, especially suitable for mature, dry and sensitive skin. Non-comedogenic.

Tip: Can be added to all 72k products.



72k The Enzym Peeling, 40 g including 72k fan brush

Bye-bye dull complexion - hello radiance! The enzyme-based peeling refines the skin's appearance with the power of Artemisia Annua and Bromelain. The skin is pampered, rejuvenated and can breathe freely again.

Gently frees the skin of dead skin cells; for even, radiant complexion.

Deep-cleans pores, dissolves sebum and lipid deposits and activates skin regeneration. Prevents impurities, has an anti-inflammatory and moisture-regulating effect.

How to use: Froth a small portion of exfoliating powder with a little warm water, add two sprays of 72k active toner spray and apply evenly to dry face with the enclosed fan brush. Avoid the eye area. Leave on for one to three minutes. Then rinse off with cool water. Use once or twice a week for best results.



High quality 3D face massage roller

facial expressions look friendlier. Stimulates blood circulation and lymphatic flow, relieves puffiness and dark circles under the eyes. Optimizes the supply of nutrients.

Ideal for incorporating the active ingredients of the care products into the skin.

Tip: Store the facial massage roller in the refrigerator overnight. This intensifies the decongestant effect.







72k The Multi-Talent Cream Mask, 80 g

Intensive regenerative anti-aging cream mask with highly effective, biological Artemisia C-08UC Complex®.

This rich, soothing cream against the signs of aging is an active ingredient booster for hydration and radiance. Revitalises dry, stressed and dehydrated skin with lasting effect.

Suitable for face, neck, décolleté and for all skin types. Non-comedogenic.

How to use: Apply a small amount to cleansed, dry skin of the face, neck and décolleté. Gently massage in upward motions and leave to absorb for at least 8-10 minutes. Rinse with water and pat face dry.

Tip: Also ideal for use as a leave-on intensive treatment overnight or as a relaxing massage mask.

72k lifting face massage roller

for a rosy and radiant complexion. Relaxes facial muscles, making

How to use: Cleanse the face. Roll with gentle pressure from the inside out and against gravity.