

72k

Natural Dermato Cosmetics



swiss  made

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Packaged in a clear, puristic design, our new Swiss cosmetic skincare line is based on active, scientifically proven ingredients. 72k caters towards all skincare needs and is available from selected partners and online at 72k.ch

Founder Pei Angela Willimann is Swiss and so is her new skincare line 72k. It is based on Swiss active ingredients and is developed and produced 100% in Switzerland, this skincare line makes no compromises when it comes to quality.

As a young woman, the Chinese-born musician came to Switzerland to study musicology, media and Man-Society-Environment at the University of Basel. Until the age of twenty-five, she mainly focused on her musical career and subsequently achieved many goals in this field.

In addition to her studies, she worked in a Traditional Chinese Medicine practice where she became aware of how important naturopathic methods were in the field of alternative medicine. Questions such as "What will support the body's natural defences without

the risk of side effects?" became increasingly important for her. In 2010, she founded her first, internationally active company, Wijp Ltd.

The search for active herbal ingredients led Pei Angela to Dr. Rosemarie Sift Carter and Dr. Robert Carter. This resulted in the development of the 72k product line.

In 2020, today's Viocap Ltd., a company specializing in natural cosmetics, was founded with its headquarters in Therwil, near the city of Basel in Switzerland.

The Carters were involved in research on the beneficial properties of the Artemisia Annu plant and its active ingredients, in particular the effect of artemisinin and its derivatives. Pei Angela was so enthusiastic about the active ingredients that she decided to use the great

Developed & produced in Switzerland



Pei Angela Willimann, founder of 72k

potential of Artemisia for the exclusive 72k skincare line.

The product development phase proved to be more difficult than anticipated as the commercially available artemisia plant extracts did not meet the desired criteria. Pei Angela was not willing to compromise on quality. The cooperation with an organic farmer from Valais ultimately brought the desired plant quality. From this, Swiss researchers developed the tailor-made Artemisia C-08UC Complex®, which is unsurpassed in effectiveness and quality.

„Made in Switzerland“ is a testament to outstanding quality standards all over the world, including skincare. 72k not only stands for quality, but also for the brand's values: Trustworthy, organic and sustainable.



Natural skincare with clinically proven, multi-active Artemisia C-08UC Complex® for radiant and healthy skin

The Artemisia C-08UC Complex® consists of skin-specific ingredients mainly extracted from the Artemisia Annu plant (annual mugwort). Specially developed for cosmetic applications, it is a natural source of strength for the skin and a protective shield against skin aging.

Its unique properties are based on a wide spectrum of optimally interacting ingredients with impressive cosmetic effects. The high quality of the ingredients is influenced by the unique growing conditions in the Swiss Alps, the plant parts used and, last but not least, the special extraction process.

Artemisia Annu has a very high antioxidant potential and has always been used in Chinese medicine. The plant has also gained a high reputation in general medicine, for example as an anti-malarial agent, for which its discoverer received the Nobel Prize.

The resulting research has shown that the plant's unique properties open up novel therapeutic approaches, specifically in the field of dermatology.

The plants used in our 72k product line are organically grown in the Swiss mountains (Valais) and carefully harvested by hand.

The outstanding product quality can be attributed to the geographic altitude, the composition of the soil, the water content and the climate.

The Artemisia C-08UC Complex® is the result of 20 years of biopharmaceutical research and development in the field of skin and phytoactive ingredients in Switzerland.



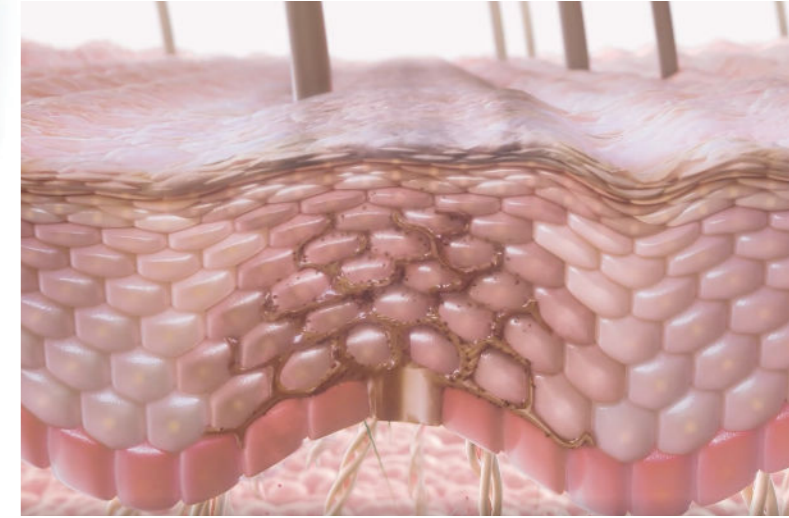
C-08UC Complex®

The active ingredients obtained from plant extracts using the latest technology are at the core of the innovative formula:

- Patented indication to reduce hyperpigmentation
- High antioxidative potential (72'000 µgTE / 100 g)
- Protects the skin from environmental stress and hostile germs
- Regenerates and tightens the skin matrix
- Moisturizes and nourishes the skin
- Effectively treats a wide range of skin problems
- Clinically tested



Artemisia C-08UC Complex® protects the skin from environmental stress and hostile germs, regenerates, repairs and is effective for acne-prone skin



protects

Our skin is exposed to harmful external influences every day and comes into contact with germs that are hostile to the skin. This can cause inflammation and leads to premature aging of the skin. Thanks to its antiseptic and antibacterial properties, Artemisia C-08UC Complex® acts like a protective shield on the skin and also counteracts damage that has already occurred.

UV rays and air pollution lead to the formation of free radicals that attack (oxidize) skin structure and lipids, causing premature skin aging, especially the breakdown of skin matrix components (e.g. collagen and elastin) and moisture loss.

Artemisia C-08UC Complex® is rich in plant polyphenols (tannins, flavonoids), simple phenols and coumarins, chlorophyll and tocopherol (vitamin E),

which have a strong antioxidant effect and trap free radicals on and in the skin. The ingredients cineol, thujone and camphor have antiseptic as well as antibacterial effects and support the normal protective mechanisms of the skin against germs. Chlorophyll and bitter substances also have antibacterial and anti-inflammatory effects.

regenerates

Aging skin loses volume and firmness due to the loss of skin matrix components such as collagen and elastin. This leads to sagging skin and the formation of wrinkles. Studies prove that Artemisia C-08UC Complex® counteracts skin aging. It stimulates the skin's regeneration process, plumps it up from the inside like a "bio-filler" and makes it appear smoother and firmer. Tannins and bitter substances play an important role in this process. Tannins reduce the activity of elastase, an enzyme that promo-

tes the breakdown of elastin and the formation of wrinkles, while bitter substances stimulate the synthesis of keratinocytes and thus skin regeneration.

repairs & clears

Artemisia C-08UC Complex® reduces enlarged pores, blackheads or acne and provides a more even skin tone and an improved, more even skin texture. The effect on pores and blackheads is mainly due to tannins. Sesquiterpenes (e.g. artemisinin) in interaction with essential oils initiate the healing process through their antibacterial and anti-inflammatory action and contribute to the restoration of healthy, radiant skin.

The multi-substance mixture fades pigment, inflammatory lesions (such as acne) and redness. It inhibits the excessive formation of melanin in the skin, reduces rosacea by strengthening the blood vessels and is sui-

table for the after-treatment of troublesome scars, since inflammatory processes and tension in the scar tissue are reduced and the risk of keloid formation is minimized. Vitamin C and its derivatives reduce hyperpigmentation and increase the lightening effect.

nourishes

The "Natural Moisturizing Factor" (NMF) contained in our products, combined with the skin's own glycerin and urea, amino acids and minerals, ensures optimal skin hydration and supports the skin's barrier function.

Artemisia annua also contains a balanced amino acid profile, vitamins (E, C) and minerals (potassium, magnesium, phosphorus, sulfur compounds) relevant for healthy skin. Only carefully selected vegetable oils and essences are used in the manufacturing of 72k products.

Biologically certified

PRODUCTION PROCESS



The cooperation with certified production companies ensures that the products are consistently manufactured according to strictly defined quality standards. We are very proud that our authentic natural and organic cosmetic products have been certified according to the strictest guidelines. The obtained quality labels guarantee that the products are free of substances from GMOs, silicones, parabens, microplastics, synthetic fragrances or mineral oils, among others. 72k is a genuine, luxurious, holistic natural cosmetic care line with natural and highly effective ingredients.

The first-class effect is achieved by the strict selection of the used plant parts, as well as by the unique cultivation conditions in Valais, in the Swiss Alps. All active ingredients are extracted and prepared through gentle processes. Small production quantities as well as constant monitoring of the complete production process guarantee highest freshness and best quality.

All active ingredients are extracted and processed using gentle methods. Small quantities ensure maximum freshness and optimal quality.





72k is clinically and dermatologically tested, scientifically based, certified organic and ecologically oriented

Dermato Cosmetics

- Natural cosmetics with a therapeutic approach for radiant and healthy skin
- Based on the scientifically researched Artemisia C-08UC Complex®
- Promotes the skin's own mechanisms for protection, regeneration and healing
- Effectiveness proven in clinical tests
- Suitable for all skin types

Artemisia C-08UC Complex® is primarily composed of skin-relevant ingredients extracted from the plant Artemisia Annua. Specifically made for cosmetic applications, it is a natural source of strength for the skin and a protective shield against skin aging

Our Product Range



Natural Dermato Cosmetics

- Contains no harmful ingredients such as preservatives, fragrances and dyes, paraffins, parabens, silicone oils, aluminum salts, palm oil or microplastics
- 100% natural & vegan
- Natrue certified

The 72k skincare ranges include sixteen skincare products that cover the daily skin needs across all ages. The products decisively improve the skin's potential for self-regeneration and help to solve a wide variety of skin concerns.

New in our product range: Three high-quality treatment care products complement the existing 72k facial care line: oil, peeling and mask.

Sustainable

- Careful use of natural resources
- Fair, long-term production partnerships
- Developed and produced in Switzerland



swiss  made

72k multi-talent spot serum, 15 ml



Powerful repair and defense serum with multi-active Artemisia C-08UC Complex®. An effective first aid for skin problems.



- Whitening serum. Specially developed to fade hyperpigmentation and blemishes
- For an even, radiant and healthy complexion
- Significantly reduces acne, acne scars, inflammation, redness and enlarged pores
- Stimulates skin regeneration
- Protects against environmental damage

How to use: Apply AM and PM after cleansing and toning. Also suitable for selective application.

Ingredients (INCI): Aqua, Alcohol*, Glycerin, Artemisia Annu Extract*, Pentylene Glycol, Sodium Ascorbyl Phosphate, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Malva Sylvestris Extract*, Alchemilla Vulgaris Extract*, Primula Veris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Achillea Millefolium Extract*, Melissa Officinalis Leaf Extract*, Veronica Officinalis Extract*, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Mentha Piperita Leaf Extract*, Xanthan Gum, Lactic Acid, Farnesol**, Geraniol**, Linalool**, Benzyl Benzoate**, Citronellol**, Citral**, Limonene**

* certified organic, ** part of natural essential oils

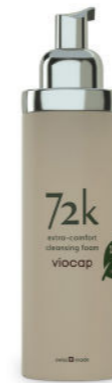


The Artemisia C-08UC Complex®, combined with carefully selected phytoextracts, refines the complexion and provides a pleasant feeling on the skin

72k extra-comfort cleansing foam, 150 ml



Extra mild cleansing foam with skin clarifying Artemisia C-08UC Complex®.



- Gently deep-cleans pores and removes skin impurities, make-up and excess sebum
- Effectively softens, smooths, hydrates and calms skin
- Maintains the skin's natural pH-level and hydrolipid film
- Prepares the skin for the next steps in your skincare routine

How to use: Use AM and PM. Massage two pumps of cleansing foam gently over your face; rinse off with warm water; pat dry with a clean towel. Can also be used as a shavingfoam. For all skin types.

Ingredients (INCI): Aqua, Pentylene Glycol, Glycerin, Sodium Coco-Sulfate, Alcohol*, Sucrose Cocoate, Artemisia Annu Extract*, Artemisia Vulgaris Extract*, Simmondsia Chinensis Seed Oil*, Leontopodium Alpinum Flower/Leaf Extract*, Magnolia Biondii Flower Extract*, Coco-Glucoside, Disodium Cocoyl Glutamate, Sodium Cocoyl Glutamate, Tocopherol, Helianthus Annuus Seed Oil, Citrus Paradisi Peel Oil*, Pelargonium Graveolens Oil*, Cananga Odorata Flower Oil*, Xanthan Gum, Potassium Sorbate, Lactic Acid

* certified organic

72k aktive toner spray women, 150 ml



The perfect additon to your skin cleansing routine with revitalizing Artemisia C-08UC Complex®.

- Boosts skin hydration, soothes and revitalizes, soothes skin irritation
- Maintains natural pH balance
- Enhances absorption when layering subsequent skin care products

How to use: Use AM and PM after cleansing. Close your eyes before spraying the toner onto your face and neck; wait for your skin to dry before applying other products. For all skin types.

Ingredients (INCI): Aqua, Alcohol*, Glycerin, Artemisia Annu Extract*, Artemisia Abrotanum Extract*, Artemisia Vulgaris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Rosa Damascena Flower Water*, Centaurea Cyanus Flower Extract*, Pentylene Glycol, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Coco-Glucoside, Lactic Acid, Citronellol**, Limonene**

* certified organic, ** part of natural essential oils

72k face serum women, 30 ml

Ultra-lifting and firming face serum with multi-active Artemisia C-08UC Complex®.



- Visibly boosts collagen and elastin production
- Hydrates, lifts and firms sagging skin
- Corrects fine lines and wrinkles, enhances skin tone and texture
- Refines pores and shields skin from environmental damage

How to use: Apply AM and PM. Gently massage onto face and neck; allow to absorb.

For all skin types.

Ingredients (INCI): Aqua, Alcohol*, Glycerin, Pentylene Glycol, Propanediol, Artemisia Annu Extract*, Sodium Hyaluronate, Acmelea Oleracea Extract, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Magnolia Biondii Flower Extract*, Centaurea Cyanus Flower Extract*, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Xanthan Gum, Lactic Acid, Citronellol**, Geraniol**, Limonene**

* certified organic, ** part of natural essential oils

72k face cream women, 50 ml

Advanced multi-corrective face cream with highly active Artemisia C-08UC Complex®



- Harmonizes and refines skin tone and texture
- Lifts, firms and smooths fine lines and wrinkles and protects it against oxidative stress
- Enhances skin hydration, with a soothing effect for radiance and firmness
- Protects skin against environmental damage and helps the regeneration process

How to use: Apply AM and PM. Gently massage onto face and neck; allow to absorb.

For all skin types.

Ingredients (INCI): Aqua, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Macadamia Ternifolia Seed Oil*, Pentylene Glycol, Glycerin, Alcohol*, Hylocereus Undatus Fruit Extract, Adansonia Digitata Seed Oil, Glyceryl Stearate Se, Propanediol, Cetyl Alcohol, Artemisia Annu Extract*, Butyrospermum Parkii Butter*, Glyceryl Stearate Citrate, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Sodium Hyaluronate, Acmelea Oleracea Extract, Rosa Rubiginosa Seed Oil*, Tocopherol, Leontopodium Alpinum Flower/Leaf Extract*, Polyglyceryl-3 Distearate, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Helianthus Annuus Seed Oil, Xanthan Gum, Lactic Acid, Potassium Sorbate, Citronellol**, Geraniol**, Linalool**, Limonene**

* certified organic, ** part of natural essential oils

72k eye serum women, 15 ml

Revitalizing eye contour firming serum with multi-active Artemisia C-08UC Complex®.



- Reduces the appearance of fine lines and wrinkles; protects, hydrates and smooths
- Leaving the eye area looking more open and rejuvenated
- Helps reduce sagging around the delicate eye area
- Reduces puffiness and dark circles

How to use: Apply AM and PM. Gently dab around eye area; allow to absorb.

Ingredients (INCI): Aqua, Alcohol*, Glycerin*, Pentylene Glycol, Propanediol, Artemisia Annu Extract*, Sodium Hyaluronate, Acmelea Oleracea Extract, Artemisia Abrotanum Extract*, Artemisia Vulgaris Extract*, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Euphrasia Officinalis Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Bambusa Vulgaris Leaf Extract*, Tocopherol, Lecithin, Xanthan Gum, Pelargonium Graveolens Oil*, Cananga Odorata Flower Oil*, Citrus Paradisi Peel Oil*, Lactic Acid, Sodium Hydroxide, Limonene**

* certified organic, ** part of natural essential oils

72k eye cream women, 15 ml

Ultra-light regenerating eye cream with multi-active Artemisia C-08UC Complex®.



- Reduces the appearance of fine lines and wrinkles
- Calms, hydrates, firms the delicate eye area with a smoothing and nourishing effect
- Supports skin regeneration for a visibly rejuvenated eye area

How to use: Apply AM and PM. Gently dab around eye area; allow to absorb. Product is applied after eye serum.

Ingredients (INCI): Aqua, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Pentylene Glycol, Glycerin*, Alcohol*, Rosa Rubiginosa Seed Oil*, Glyceryl Stearate Se, Hylocereus Undatus Fruit Extract, Prunus Armeniaca Kernel Oil*, Propanediol, Adansonia Digitata Seed Oil, Cetyl Alcohol, Artemisia Annu Extract*, Butyrospermum Parkii Butter*, Glyceryl Stearate Citrate, Artemisia Vulgaris Extract*, Acmelea Oleracea Extract, Sodium Hyaluronate, Leontopodium Alpinum Flower/Leaf Extract*, Polyglyceryl-3 Distearate, Tocopherol, Cucurbita Pepo Seed Oil*, Pelargonium Graveolens Oil*, Euphrasia Officinalis Extract*, Helianthus Annuus Seed Oil, Potassium Sorbate, Xanthan Gum, Lactic Acid, Geraniol**, Linalool**, Citronellol**

* certified organic, ** part of natural essential oils

72k extra-comfort cleansing foam, 150 ml

Extra mild cleansing foam with skin clarifying Artemisia C-08UC Complex®.

- Gently deep-cleans pores and removes skin impurities, make-up and excess sebum
- Effectively softens, smooths, hydrates and calms skin
- Maintains the skin's natural pH-level and hydrolipid film
- Prepares the skin for the next steps in your skincare routine

How to use: Use AM and PM. Massage two pumps of cleansing foam gently over your face; rinse off with warm water; pat dry with a clean towel. Can also be used as a shaving-foam. For all skin types.

Ingredients (INCI): Aqua, Pentylene Glycol, Glycerin, Sodium Coco-Sulfate, Alcohol*, Sucrose Cocoate, Artemisia Annu Extract*, Artemisia Vulgaris Extract*, Simmondsia Chinensis Seed Oil*, Leontopodium Alpinum Flower/Leaf Extract*, Magnolia Biondii Flower Extract*, Coco-Glucoside, Disodium Cocoyl Glutamate, Sodium Cocoyl Glutamate, Tocopherol, Helianthus Annuus Seed Oil, Citrus Paradisi Peel Oil*, Pelargonium Graveolens Oil*, Cananga Odorata Flower Oil*, Xanthan Gum, Potassium Sorbate, Lactic Acid

* certified organic



72k active toner spray men, 150 ml

Active-toner with revitalizing Artemisia C-08UC Complex®.

- The perfect additon to your skin cleansing routine
- Boosts skin hydration, soothes and revitalizes
- Soothes skin irritation caused by shaving
- Maintains natural pH balance
- Enhances absorption when layering subsequent skin care products

How to use: Use AM and PM after cleansing. Close your eyes before spraying the toner onto your face and neck; wait for your skin to dry before applying other products.

Ingredients (INCI): Aqua, Alcohol*, Glycerin, Pentylene Glycol, Artemisia Annu Extract*, Artemisia Vulgaris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Cetraria Islandica Extract*, Bambusa Vulgaris Leaf Extract*, Coco-Glucoside, Lactic Acid

* certified organic, ** part of natural essential oils



72k face serum men, 30 ml

Ultra-lifting and firming face serum with multi-active Artemisia C-08UC Complex®.

- Visibly boosts collagen and elastin production
- Hydrates, lifts and firms sagging skin
- Corrects fine lines and wrinkles, enhances skin tone and texture
- Refines pores and shields skin from environmental damage

How to use: Apply AM and PM. Gently massage onto face and neck; allow to absorb. For all skin types.

Ingredients (INCI): Aqua, Alcohol*, Pentylene Glycol, Glycerin*, Propanediol, Artemisia Annu Extract*, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Abrotanum Extract*, Artemisia Vulgaris Extract*, Cetraria Islandica Extract*, Bambusa Vulgaris Leaf Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Caffeine, Glyceryl Glucoside, Xanthan Gum, Citrus Paradisi Peel Oil*, Lactic Acid, Limonene**

* certified organic, ** part of natural essential oils



72k eye serum men, 15 ml

Revitalizing eye contour firming serum with multi-active Artemisia C-08UC Complex®.

- Reduces the appearance of fine lines and wrinkles
- Protects, hydrates and smooths
- Leaving the eye area looking more open and rejuvenated
- Helps reduce sagging around the delicate eye area
- Reduces puffiness and dark circles

How to use: Apply AM and PM. Gently dab around eye area; allow to absorb.

Ingredients (INCI): Aqua, Alcohol*, Glycerin*, Pentylene Glycol, Propanediol, Artemisia Annu Extract*, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Argania Spinosa Kernel Oil*, Caffeine, Leontopodium Alpinum Flower/Leaf Extract*, Simmondsia Chinensis Seed Oil*, Bambusa Vulgaris Leaf Extract*, Euphrasia Officinalis Extract*, Glyceryl Glucoside, Tocopherol, Lecithin, Xanthan Gum, Citrus Paradisi Peel Oil*, Sodium Hydroxide, Lactic Acid, Limonene**

* certified organic, ** part of natural essential oils



72k The Bakuchiol Face Oil, 30 ml

Intensive regenerative face oil with highly effective, organic Artemisia macerate from the Valais region in Switzerland.

- Prevents moisture loss
- Protects, energises and pampers the skin
- Strengthens the natural skin barrier with a lasting effect

How to use: Apply 2 to 3 drops to clean, dry skin in the morning and/or evening. Gently massage in and allow to absorb completely. Suitable for all skin types, especially suitable for mature, dry and sensitive skin. Non-comedogenic.

Tip: Can be added to all 72k products.

Ingredients (INCI): Argania Spinosa Kernel Oil*, Squalane, Simmondsia Chinensis Seed Oil*, Vitis Vinifera Seed Oil*, Bakuchiol, Tocopherol, Rosa Rubiginosa Seed Oil*, Artemisia Annua Extract*, Ascorbyl Palmitate, Psoralea Corylifolia Seed Extract*, Helianthus Annuus Seed Oil, Fragrance, Linalool**

* certified organic, ** part of natural essential oils

72k The Enzym Peeling, 40 g (including 72k fan brush)

Refines the skin's appearance with the power of Artemisia Annua and Bromelain.

- Gently frees the skin from dead skin cells; for even, radiant complexion
- Deep-cleans pores, dissolves sebum and lipid deposits
- Activates skin regeneration
- Prevents impurities, has an anti-inflammatory and moisture-regulating effect

How to use: Froth a small portion of exfoliating powder with a little warm water, add two sprays of 72k active toner spray and apply evenly to dry face with the enclosed fan brush. Avoid the eye area. Leave on for one to three minutes. Then rinse off with cool water. Use once or twice a week for best results.

Ingredients (INCI): Kaolin, Zea Mays Starch*, Sodium Cocoyl Glutamate, Maranta Arundinacea Root Powder*, Sodium Bicarbonate, Distarch Phosphate, Sodium Coco-Sulfate, Citric Acid, Xanthan Gum, Pectin, Beta-Glucon, Artemisia Annua Extract*, Bambusa Arundinacea Stem Extract*, Bromelain, Fragrance, Linalool**, Geraniol**

* certified organic, ** part of natural essential oils



72k The Multi-Talent Cream Mask, 80 g

Intensive regenerative anti-aging cream mask with highly effective, biological Artemisia C-08UC Complex®.

- Rich, soothing cream care against the signs of aging
- The active ingredient booster for hydration and radiance
- Revitalises dry, stressed and dehydrated skin with lasting effect
- Non-comedogenic
- Suitable for face, neck and décolleté and for all skin types

How to use: Apply a small amount to cleansed, dry skin of the face, neck and décolleté. Gently massage in upward motions and leave to absorb for at least 8-10 minutes. Rinse with water and pat face dry. **Tip:** Also ideal for use as a leave-on intensive treatment overnight or as a relaxing massage mask.

Ingredients (INCI): Aqua, Argania Spinosa Kernel Oil*, Caprylic/Capric Triglyceride*, Butyrospermum Parkii Butter*, Squalane, Pentylene Glycol, Cetearyl Glucoside, Glycerin, Theobroma Cacao Seed Butter*, Persea Gratissima Oil*, Rosa Damascena Flower Water*, Cetearyl Alcohol, Hylocereus Undatus Fruit Extract, Tocopherol, Sodium Hyaluronate, Artemisia Annua Extract*, Ascorbyl Palmitate, Magnolia O cinalis Bark Extract, Aloe Barbadensis Leaf Juice Powder*, Vitis Vinifera Seed Oil*, Helianthus Annuus Seed Oil, Fragrance, Xanthan Gum, Potassium Sorbate, Lactic Acid

* certified organic

72k lifting face massage roller

High quality 3D face massage roller.

- For a rosy and radiant complexion
- Relaxes facial muscles, making facial expressions look friendlier
- Stimulates blood circulation and lymphatic flow; optimizes the supply of nutrients
- Ideal for incorporating the active ingredients of the care products into the skin

How to use: Clean the face. Roll with gentle pressure from the inside out and against gravity. To relieve puffiness and dark circles.

Tip: Store the facial massage roller in the refrigerator overnight. This intensifies the decongestant effect.



Clinically tested

STI - SKIN TEST INSTITUTE

The effectiveness of 72k products has been proven in clinical studies. The independent Swiss Test Institute STI (Skin Test Institute) in Neuchâtel conducted the studies and data analysis. Study participants applied the products twice a day for

a period of two months (56 days). Treatment response was assessed at day 28 and day 56. The results for the individual 72k products were all significant.

Significant lightening of skin and reduction in pigmented marks was observed

Multi-talent spot serum effect

- reduces acne significantly 76%
- reduces acne marks visibly 76%
- refines pores 70%
- removes excess sebum 73%
- improves skin significantly 76%
- skin feels more radiant 79%
- skin feels soothed (calmed) 79%

Quality confirmed by questionnaire

- skin absorption is good 79%
- texture and spreadability is good 91%

Case study 1



Improvement of acne lesions

Case study 2

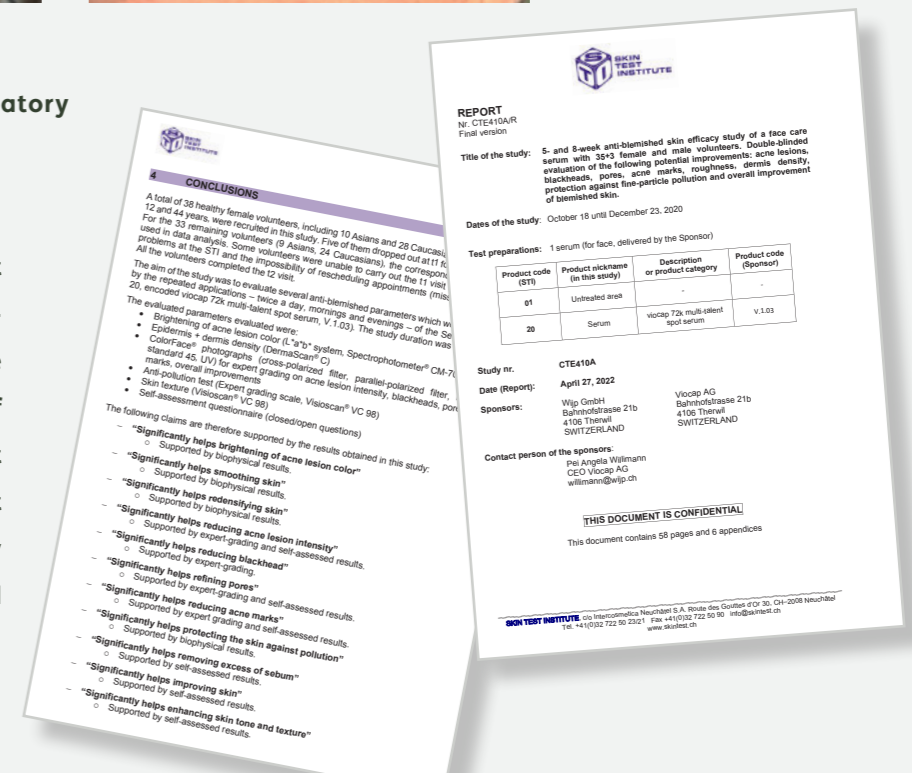


Case study 3



Significant lightening in acne-related spots and post-inflammatory hyperpigmentation

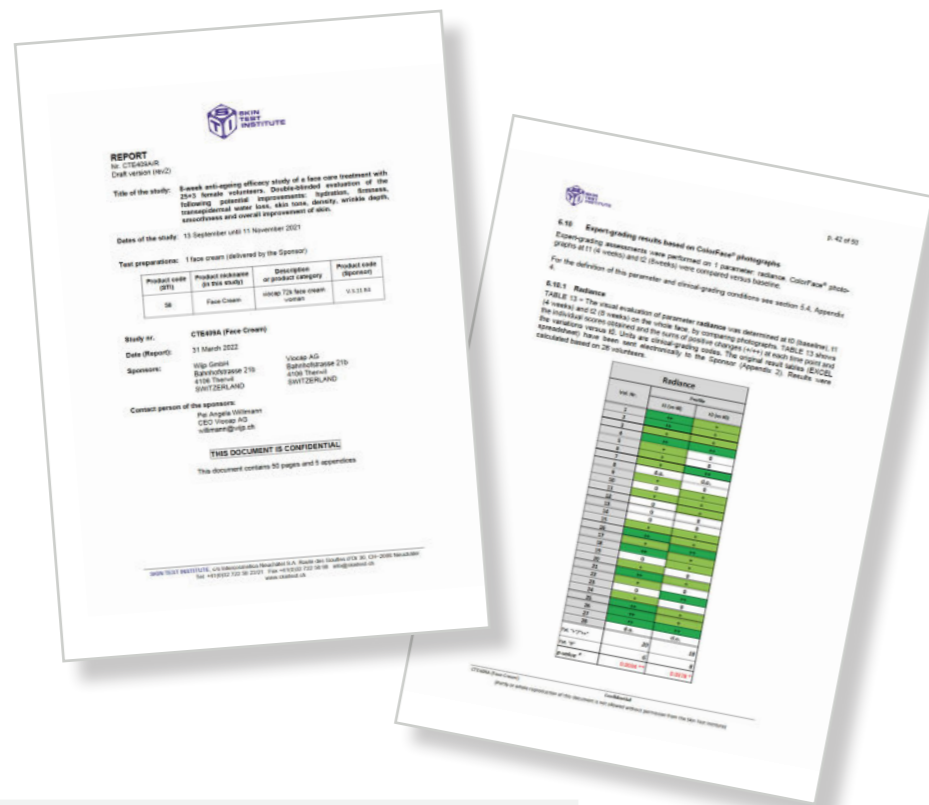
The efficacy measurement showed a significant improvement before and after the eight-week application of the product. The test product had a positive effect on spot removal and helps significantly in whitening of acne lesions and in reducing acne scars.



72k multi-talent spot serum - clinical study results

E.G. VISIBLE SPOT LIGHTENING, BRIGHTENING OF UNEVEN SKIN TONE & TEXTURE

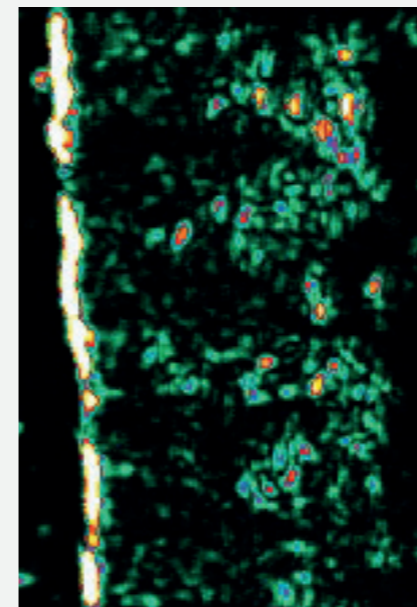
Outstanding effectiveness, confirmed by instrumental measurements and image analysis: firmness and density of the skin, increase in volume, reduction of wrinkles and skin sagging



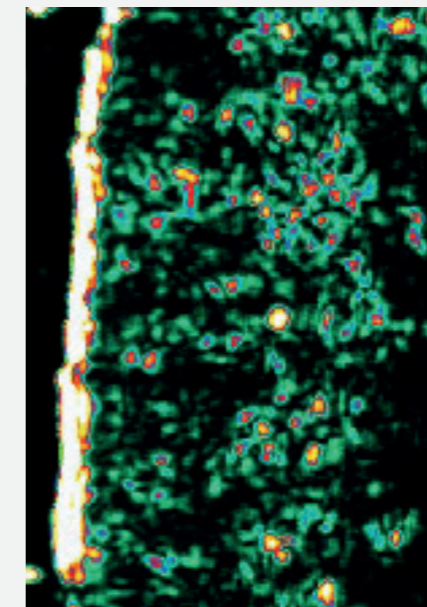
72k face serum women - clinical study results

E.G. SIGNIFANT INCREASE IN SKIN DENSITY

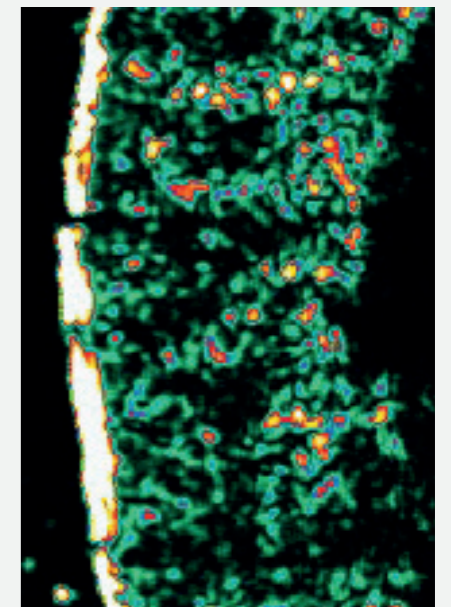
Case study 4



Day 0

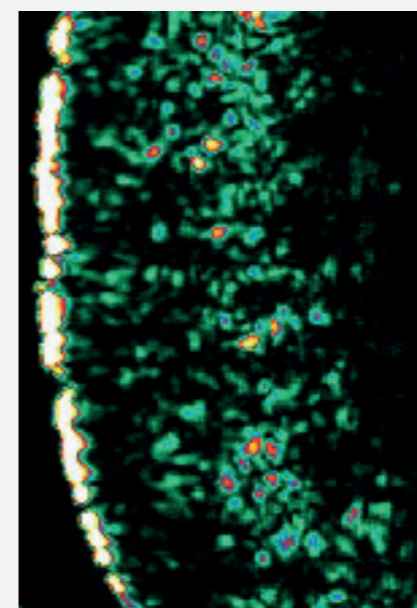


Day 28

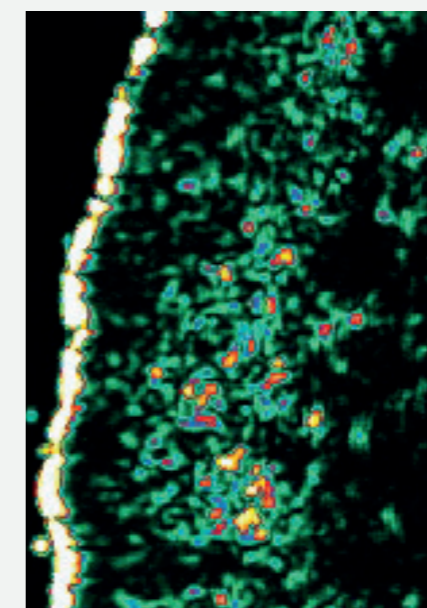


Day 56

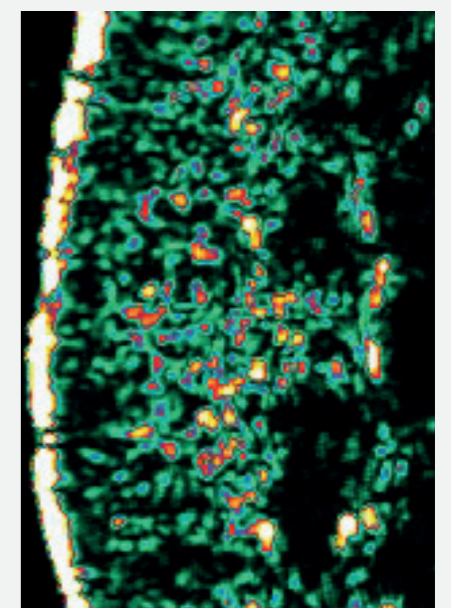
Case study 5



Day 0



Day 28



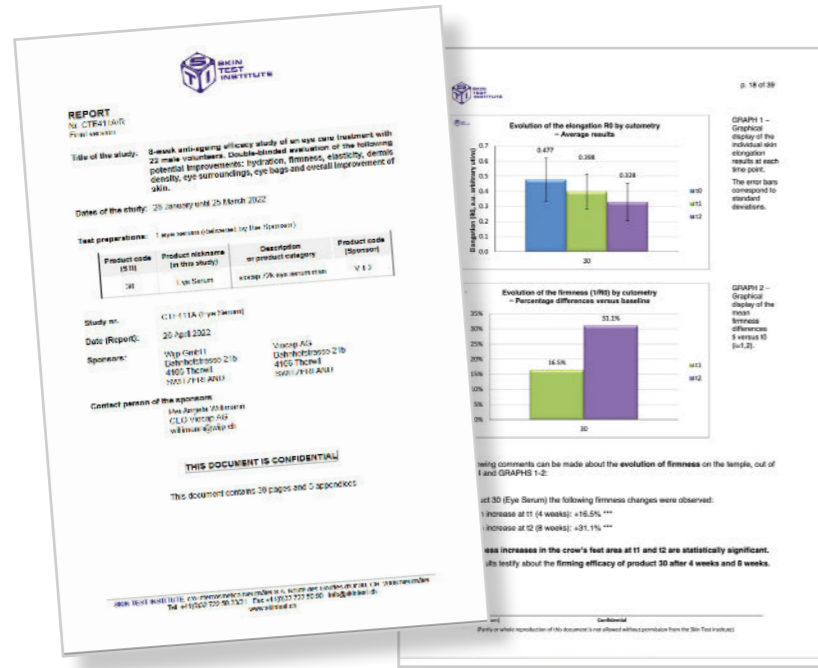
Day 56

Face cream cosmetic effect

- tightens & firms skin 88%
- improves skin texture & tone 88%
- refines my pores 88%
- improves radiance 83%
- soothes (calms) skin 79%
- regenerates skin 79%

Quality confirmed by questionnaire

- product well absorbed 96%
- scent is pleasant 96%



72k eye serum men - clinical study results

E.G. REDUCTION OF FINE WRINKLES AND INCREASE IN SKIN DENSENESS

Case study 6



Day 0



Day 56

Impressive effectiveness according to the study participants, very high cosmetic acceptance

Contains no harmful ingredients such as preservatives, artificial fragrances and dyes, paraffins, parabens, silicone oils, aluminum salts, palm oil, microplastics

Eye serum men

Cosmetic effect (n=22)

smoothens the zone	100%
eye zone feels nourished	100%
enhances firmness	86%
calms eye zone	86%
reduces fine lines and wrinkles	77%

Cosmetic quality (n=22)

texture is fine & light	91%
skin absorption is good	91%
scent is pleasant	77%
texture and spreadability are good	91%

Luxurious skincare for all who appreciate elegant, naturally fragranced products



Appropriate skin care supports the skin in its multiple tasks and optimizes regeneration and restitution. We use certified natural ingredients, care and expertise.

The scent of ylang ylang, grapefruit and rose geranium provides a feeling of enveloping warmth, lightness and security. With its sensual and floral notes, the scent is a delight for the skin and the soul at the same time.

SUN product range

Most modern, photostable broad-spectrum UVA/UVB filter system, provides comprehensive protection against UVA and UVB rays. Innovative Blue Light filter protects against free radical damage and prevents oxidative stress and cell damage.

- Artemisia C-08UC Complex® effectively relieves the symptoms of sun-stressed skin such as sunburn, inflammation, and redness
- With corrective anti-aging properties: Prevents UV-induced collagen degradation and loss of elasticity
- Optimum hydration thanks to hyaluronic acid and tocopherol (vitamin E)
- Prevents photo-induced damage such as pigmentation spots
- Water and sweat resistant
- Thanks to O/W emulsion (oil in water emulsion), the products are characterized by a particularly pleasant galenic and a dry-touch effect, they are not greasy and sticky
- Clinically and dermatologically tested. Vegan. Developed and produced in Switzerland

UVB rays can cause redness, sunburn, hyperpigmentation, and skin cancer, among other things.

In the long term, UVA rays lead to oxidative stress in the cells, which is responsible for DNA damage and light-related skin aging, so-called photoaging. This can lead to wrinkles, sagging of the skin, and loss of volume.

pa+++/pa++++ provides very high protection against UVA radiation.

SPF 30/50+ provides very high UVB protection.

State-of-the-art light protection with Artemisia C-08UC Complex® and the latest UV filter technology. Reduces photo-induced skin damage, protects against premature skin aging, and may reduce the risk of skin cancer





Highly effective anti-aging broad-spectrum light protection with multi-active Artemisia C-08UC Complex®.

72k sun SPF 50+, 50 ml

- Very high protection, absorbs quickly, does not stick, suitable for all skin types

Ingredients (INCI): Aqua, Caprylic/Capric Triglyceride, Diethylamino Hydroxybenzoyl Hexyl Benzoate, Glycerin*, Zinc Oxide, Pentylene Glycol, Ethylhexyl Triazone, Diethylhexyl Butamido Triazone, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Isoamyl Laurate, Titanium Dioxide, Cetearyl Glucoside, Polyhydroxystearic Acid, Butyrospermum Parkii Butter*, Sodium Hyaluronate, Artemisia Annuua Extract*, Tocopherol, Glyceryl Stearate, Stearic Acid, Glyceryl Stearate Citrate, Helianthus Annuus Seed Oil, Cetearyl Alcohol, Cetyl Alcohol, Fragrance*, Xanthan Gum, Potassium Sorbate, Alumina, Alcohol*, Lactic Acid

* certified organic



72k sun SPF 50+ tinted, 50 ml

- The natural shade adapts to most skin tones, the complexion appears even and radiant
- Very high protection, absorbs quickly, does not stick, suitable for all skin types

Ingredients (INCI): Aqua, Caprylic/Capric Triglyceride, Glycerin*, Diethylamino Hydroxybenzoyl Hexyl Benzoate, Zinc Oxide, Pentylene Glycol, Ethylhexyl Triazone, Diethylhexyl Butamido Triazone, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Isoamyl Laurate, Titanium Dioxide, Cetearyl Glucoside, Polyhydroxystearic Acid, Butyrospermum Parkii Butter*, Artemisia Annuua Extract*, Sodium Hyaluronate, Tocopherol, Cetearyl Alcohol, Stearic Acid, Glyceryl Stearate, Glyceryl Stearate Citrate, Cetyl Alcohol, Helianthus Annuus Seed Oil, Fragrance*, Alcohol*, Xanthan Gum, Alumina, Potassium Sorbate, Lactic Acid, [+/- CI 77491, CI 77492, CI 77499]

* certified organic

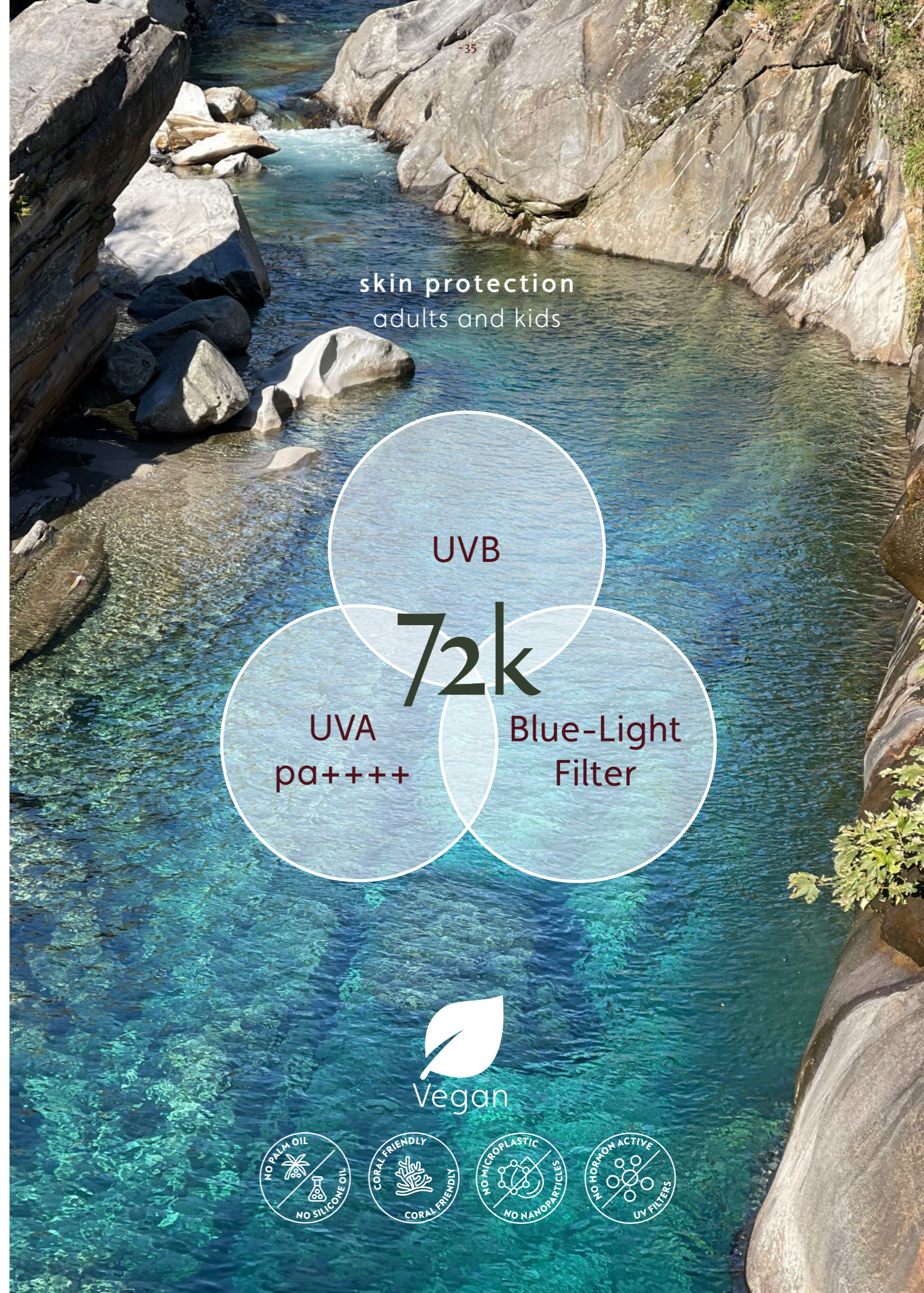


72k sun SPF 30+ tinted, 50 ml

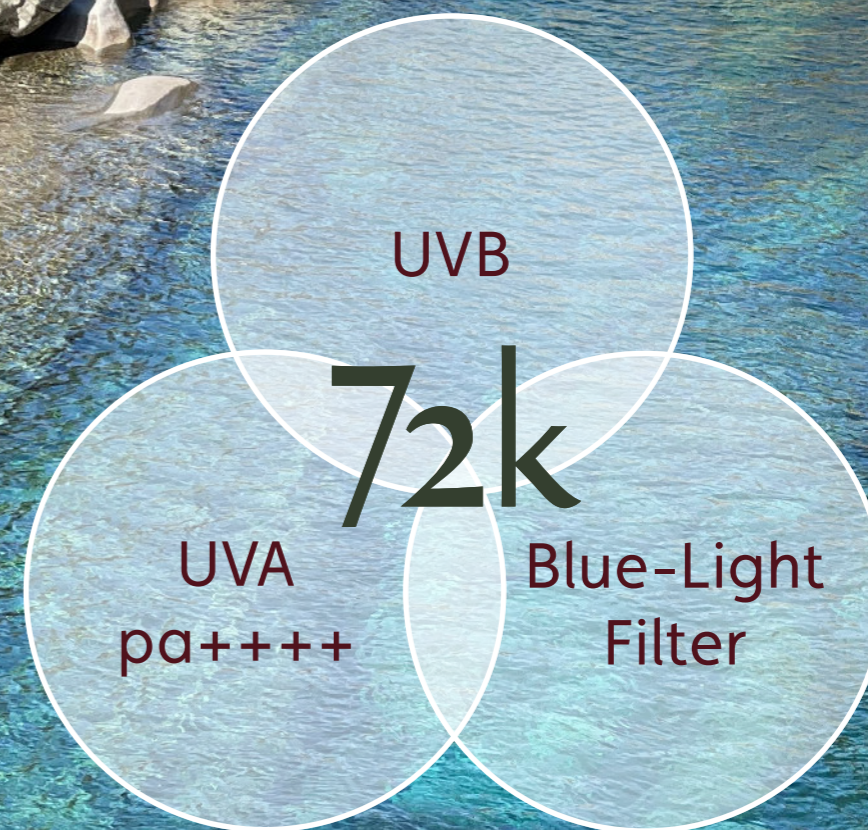
- Complexion enhancing, mineral anti-aging sun protection with multi-active Artemisia C-08UC Complex®, tinted
- Highly effective, physical sun care for the daily application; developed for the highest standards of sensitive skin

Ingredients (INCI): Aqua, Caprylic/Capric Triglyceride, Titanium Dioxide, Zinc Oxide, Isoamyl Laurate, Glycerin*, Pentylene Glycol, Prunus Persica Kernel Oil*, Polyhydroxystearic Acid, Stearic Acid, Cetearyl Glucoside, Polyglyceryl-2 Caprate, Sodium Hyaluronate, Simmondsia Chinensis Seed Oil*, Squalane, Butyrospermum Parkii Butter*, Artemisia Annuua Extract*, Tocopherol, Helianthus Annuus Seed Oil, Cetearyl Alcohol, Glyceryl Stearate, Glyceryl Stearate Citrate, Sucrose Stearate, Cetyl Alcohol, Rhus Verniciflua Peel Cera*, Glyceryl Caprylate, Fragrance*, Xanthan Gum, Alumina, Alcohol*, Potassium Sorbate, Lactic Acid, [+/- CI 77491, CI 77492, CI 77499]

* certified organic



skin protection
adults and kids





V06.2308

viocap

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